DOCUMENT RESUME

ED 394 530 IR 055 897

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TITLE Television Research: A Guide to Resources in the University of Georgia Libraries.
INSTITUTION Georgia Univ., Athens.
PUB DATE 94
NOTE 118p.
PUB TYPE Reference Materials - Bibliographies (131)

EDRS PRICE MF01/PC05 Plus Postage.
DESCRIPTORS *Academic Libraries; *Annotated Bibliographies; Higher Education; *Information Sources; *Library Materials; Reference Materials; *Television Research
IDENTIFIERS *University of Georgia

ABSTRACT

This annotated bibliography is a guide to selected resources available for television research at the University of Georgia Libraries. It centers on publications found in the Reference Department of the Main Library but also cites a number of important sources located elsewhere in the building or on the university campus. A description is provided in the introduction of the Libraries' two Main Reference computer networks which provide indexing for books, articles in periodicals, and other research materials. Sources are divided in this guide under the following headings: (1) guides to television research; (2) bibliographies; (3) indices, abstracts, and yearbooks; (4) television ratings and statistics; (5) special collections; (6) national and international research collections; (7) public relations, advertising, and consumer behavior; (8) media law and federal regulation; (9) directories and almanacs; (10) television programming; (11) encyclopedias and handbooks; (12) dictionaries; (13) biographical resources, actors' credits, and awards; (14) guides to scriptwriting, pronunciation, and journalistic style; (15) programs of study in television and allied fields; (16) guides to careers and funding resources; (17) doctoral dissertations and Master's theses in television; (18) periodicals and periodicals directories; and (19) television and the arts. (AEF)

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Television Research:

A Guide to Resources in the University of Georgia Libraries

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TELEVISION RESEARCH: A GUIDE TO RESOURCES

IN THE UNIVERSITY OF GEORGIA LIBRARIES

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INTRODUCTION

The Scope of This Bibliography

This annotated bibliography is a guide to selected resources available for television research at the University of Georgia Libraries. It centers upon publications found in the Reference Department of the Main Library but also cites a number of important sources, *e.g.*, the *Arbitron Ratings*, the *FBIS Reports*, and the *WSB-TV Newsfilm Archive*, located elsewhere in the building or on the university campus.

In-depth research in television, known in academic jargon as "exhaustive research," will extend beyond the scope of this bibliography. Exhaustive research, which requires a comprehensive investigation of the University of Georgia Libraries' collection, will include, among other things, the examination of books and articles from periodicals in the Libraries' general collection as well as the investigation of the statistical and legislative publications located in the Government Documents Department (Second Floor, Main Library).

The GALIN and LIBRA Computer Networks

Electronic and print indices for the Libraries' books and periodicals are located in the Reference Department; whereas, electronic and print indices for government publications are found in the Government Documents Department. In Main Reference, the *GALIN* and *LIBRA* computer networks and a number a of other computer databases provide indexing for books, articles in periodicals, and various other types of research materials. Electronic indices to publications of the federal government and a series of statistical collections housed in the Government Documents Department are also available in Main Reference via *LIBRA*, the Libraries' local area network, or LAN. For instance, *LIBRA* lends access to the *Government Publications* and *Statistical Masterfile* databases, thus simplifying the task of locating government documents significant to television research.

The UGA Libraries' Catalog and Periodicals Databases in GALIN

To find books about television, search the UGA Libraries' Catalog, which is in *GALIN*. To find magazine, journal, and newspaper articles about television, search the many periodicals databases found in both *GALIN* and *LIBRA*.

When searching *GALIN*, use such subject headings as TELEVISION BROADCASTING, TELEVISION--PSYCHOLOGICAL EFFECTS, or TELEVISION ADVERTISING. These and other relevant subject headings are listed in the four-volume *Library of Congress Subject Headings*, a thesaurus used by the Libraries to index books in the UGA Libraries' Catalog and articles

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in the *GALIN* periodicals databases by subject. The *Library of Congress Subject Headings* volumes are located in the Reference Department near the Reference Desk.

NOTE: Searching the periodicals databases in *LIBRA* is different from searching the UGA Libraries' Catalog and the periodicals databases in *GALIN*. Consult the *Brief User Guides* at the *LIBRA* terminals for an overview of the search methodologies to use in retrieving information from the various databases in *LIBRA*.

The Methods of Searching GALIN

In *GALIN*, the UGA Libraries' Catalog reveals a book's call number as well as its location and availability, *i.e.*, whether it is presently checked in or checked out. The catalog also indicates call numbers and locations of journals, magazines, and newspapers. The University of Georgia Libraries' books, journals, microfilm, and various other types of resources are shelved alphanumerically by Library of Congress call numbers in the Main or Science libraries. You may search *GALIN* by **subject, author,** or **title,** using such basic commands as these:

bro su television broadcasting
bro su television advertising--law and legislation
bro su television in politics
bro au tartikoff, brandon
bro ti journal of broadcasting
bro ti big world, small screen: the politics of entertainment

Bro su, bro au, and **bro ti** are shortened versions of the commands: **BROWSE SUBJECT, BROWSE AUTHOR,** AND **BROWSE TITLE.**

The numerous *GALIN* help screens provide instructions on how to perform more sophisticated types of searches, using the **find** command. The **find** command, which can be abbreviated to the letter **f**, makes it possible to search *GALIN* using the Boolean operators, **and, or,** or **not**, and thus to create a refined, specialized search. (Space does not permit a detailed explanation of this method of searching here; therefore, it is very important to consult the help screens for information on searching with the **find** command, if you are not familiar with it.) Free brochures containing examples of **find** searching are available in the Reference Department, and reference librarians are also available to help you in searching *GALIN*.

Find searching may be done not only in the UGA Libraries' Catalog but also in *GALIN's* periodicals databases. Briefly, **find** searching is done by creating a search statement, such as this: **f su television and all violen?.** Depending on the *GALIN* database the researcher has chosen, he/she is, in

effect, telling *GALIN* to find books or articles containing both the subject **television** and the subject **violence.** The question mark after the word stem **violen?** tells the system to search for all variations on the word stem, *e.g.*, **violence** or **violent**. The question mark, which is the truncation symbol in *GALIN*, can be placed after a word stem of three or more letters. The label **all**, placed in front of **violen?**, tells the system to scan the entire database record for every occurrence of the word stem and its endings. In a search performed in the UGA Libraries' Catalog, the label **all** scans the **subject, author,** and **title** fields as well as the table of contents. However, not all books have had their tables of contents analyzed in *GALIN*. In a search done in one of *GALIN's* periodicals databases, the label **all** scans the **subject, author,** and **title** fields as well as the abstracts, or summaries, of the articles. However, not all article citations are furnished with abstracts. Nonetheless, the use of the label **all** enables the researcher to search *GALIN* more deeply than does the use of the labels **au, su,** or **ti.**

The Interdisciplinary Nature of Television Research

Television research is interdisciplinary; therefore, many important articles will be covered by specialized electronic and print indices that are not cited in this bibliography. The indices cited here cover the core of scholarly journals in mass communication, or mass media, and are available in Main Reference only in print format. However, electronic indices for other types of scholarly, or academic, journals are available in *GALIN*, *LIBRA*, and several other systems. Through the Libraries' numerous computer databases, the researcher has specialized periodicals indices in business, sociology, psychology, education, the arts and humanities, and other fields at his/her fingertips. Among the Libraries' numerous electronic indices to scholarly journals are *ABI/INFORM* for business periodicals; *ERIC* for education journals and documents; *PsycINFO* for psychology journals; and *SOCIOFILE* for sociology journals. However, as is the case with the indices to journals in mass communication, certain other significant indices to scholarly journals are available at Main Reference only in paper format, *e.g.*, the *Humanities Index* and the *Social Sciences Index*. (*NOTE:* Reference librarians assist researchers with the selection of appropriate databases or print indices as well as with the location and use of those resources.)

In *GALIN*, electronic indexing of many general interest magazines, scholarly journals, and national and regional daily newspapers is available through the *EXPANDED ACADEMIC INDEX* and *NEWSPAPER ABSTRACTS*. The interdisciplinary *EXPANDED ACADEMIC INDEX* indexes general interest magazines as well as selected scholarly journals from many academic disciplines but does not cover the journals of any single field exhaustively. However, the Libraries' specialized electronic or print periodicals indices do provide comprehensive indexing of the journals in their respective fields. *NEWSPAPER ABSTRACTS* indexes twenty-nine newspapers from around the country, including *The New York Times, The Washington Post, The Wall Street Journal,* the *Los Angeles Times, The Christian Science Monitor,* and *The Atlanta Constitution*. General interest magazines and daily newspapers are

vitally important to television research because they cover breaking news in the industry, program reviews, and obituaries. (*NOTE: LEXIS/NEXIS,* an information system available in *LIBRA,* provides access to full-text articles from many national and regional newspapers and general interest magazines.)

The Libraries' periodicals databases cover the most recent several years of the journals, magazines, and newspapers that they index. For subject access to scholarly journals published in earlier years, consult the many specialized print indices that are available in the Reference Department. Every academic discipline has a number of specialized print indices, which cover journal articles published prior to the mid-1980's. Subject indexing of the earlier years of popular magazines and daily newspapers is available through the *Readers' Guide to Periodical Literature* **Main Ref AI3.R286**, which indexes many popular American magazines from 1900 to the present, and the numerous newspaper indices, published in paper format, which index articles published in daily national and regional newspapers. (*NOTE:* Be sure to ask the reference librarians for information about the specific print indices that are available in the Reference Department.)

The Business Aspects of Television Research

Several business resources are cited in this bibliography, but research into the business aspects of the television broadcasting industry is beyond the scope of *Television Research: A Guide to Resources in the University of Georgia Libraries.* For assistance in conducting research into the business end of the television broadcasting industry, consult the several free guides to business research that are available in the racks in front of the Reference Desk. The business bibliographies lead to resources not cited in this research guide.

The Way to Get Help with Your Research

The Main Library is large and complex. Therefore, it is wise to ask the reference librarians for assistance with research on any topic. The reference librarians staff the Reference Desk from 8:00 A. M. until 10:00 P. M., Monday through Thursday; 8:00 A. M. until 6:00 P. M., Friday; 9:00 A. M. until 6:00 P. M., Saturday; and 1:00 P. M. until 10:00 P. M., Sunday. Hours vary during holidays and intersessions. Reference librarians are also available for research conferences, which may be scheduled at the Reference Desk. These conferences are by appointment and can be beneficial to students and faculty members alike.

--Jay Evatt
1994

I. GUIDES TO TELEVISION RESEARCH

A. Reference Collection

Block, Eleanor S., and James K. Bracken. *Communication and the Mass Media: A Guide to the Reference Literature.* Littleton, CO: Libraries Unlimited, Inc., 1991.
Main Ref P90.B563

This is an annotated guide to core resources in all of the communication disciplines. It examines sources in communication theory, interpersonal and small group communication, organizational communication, mass communication (radio, television, and film), rhetoric, speech, applied linguistics, international and intercultural communication, telecommunication, and new communication technologies.

Blum, Eleanor, and Frances Goins Wilhoit. *Mass Media Bibliography: An Annotated Guide to Books and Journals for Research and Reference.* 3rd ed. Urbana: Univ. of Illinois Press, 1990.
Main Ref P90.B58

This is the revised edition of *Basic Books in the Mass Media*, an old standby first published in 1972 and reissued in 1982. It serves as a good beginning point for the researcher in television broadcasting and covers the significant new resources in mass media as well as the older, standard titles. The annotations are consistently clear and informative.

Cassata, Mary, and Thomas Skill. *Television: A Guide to the Literature.* Phoenix: The Oryx Press, 1985.
Main Ref PN1992.5.C370

This bibliography, which focuses on television, radio, and related areas, goes far in addressing the needs of the inexperienced researcher. Each chapter focuses on a specialized aspect of broadcasting and provides an overview of a large number of reliable, authoritative books and selected periodicals that can be used in researching a topic. Subject and author indices facilitate its use.

Caswell, Lucy Shelton, ed. and comp. *Guide to Sources in American Journalism History.* Westport, CT: Greenwood Press, 1989.
Main Ref PN4731.G84

This is, on the one hand, a guide to research methodology in the history of journalism and, on the other, a directory of archival and manuscript repositories "holding primary research materials of interest to journalism historians" (p. 99).

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Cates, Jo A. *Journalism: A Guide to the Reference Literature.* Englewood, CO: Libraries Unlimited, Inc., 1990.
Main Ref PN4731.C363 (Shelved at the Reference Desk)

Covering traditional print resources as well as computer databases, this annotated bibliography ranks among the most important new guides to research in journalism. Not only is it an extraordinarily useful guide to research in print and broadcast journalism, but it also provides such relevant information as lists of professional organizations in the field. This *vade mecum* addresses the research needs of graduate and undergraduate students as well as faculty members and professionals working in the field.

Fisher, Kim N. *On the Screen: A Film, Television, and Video Research Guide.* Littleton, CO: Libraries Unlimited, Inc., 1986.
Main Ref PN1994.F4570

This recent publication is valuable to the researcher who is beginning a scholarly investigation of television literature. The book is easy to use, having several indices and a clearly organized table of contents. Abstracts accompany the citations.

Fletcher, James E., ed. *Handbook of Radio and TV Broadcasting: Research Procedures In Audience, Program[s] and Revenues.* New York: Van Nostrand Reinhold Company, 1981.
Main Ref HE8689.6.H36

This handbook is indispensable to the researcher needing guidance in television research methodology. An extensive series of appendices supplements the text, which is indexed. The text and the appendices are heavily illustrated with charts, graphs, and tables. Each chapter is well detailed and authoritative.

Pruett, Barbara J. *Popular Entertainment Research: How to Do It and How to Use It.* Metuchen, NJ: Scarecrow Press, 1992.
Main Ref PN1576.P78 1992 (A second copy is on the Third Floor.)

This guide focuses on the theater, popular music and recorded sound, film research, and broadcasting research, which encompasses television, radio, and video. A particularly important chapter covers the numerous computer databases which are relevant to research in entertainment.

Smith, Myron J., Jr. *U. S. Television Network News: A Guide to Sources in English.* Jefferson, NC: McFarland & Company, Inc., Publishers, 1984.
Main Ref PN4888.T4S640

This guide to research in television news broadcasting focuses on ABC, CBS, NBC, and PBS.

B. General Collection

Bowers, John Waite, and John A. Courtright. *Communication Research Methods*. Glenview, IL: Scott, Foresman, 1984.
P91.B7 (Third Floor)

Bukalski, Peter J., ed. *Broadcast Television: A Research Guide*. Los Angeles: The American Film Institute, Educational Services, 1983.
HE8700.4.A50 (Fifth Floor)

Film/Television: A Research Guide. Los Angeles: American Film Institute, Educational Services, 1984.
PN1993.F62520 (Third Floor)

Rubin, Rebecca B., Alan M. Rubin, and Linda J. Piele. *Communication Research: Strategies and Sources*. 2nd ed. Belmont, CA: Wadsworth Publishing Company, 1990.
P91.3.R83 (Third Floor)

Ward, Jean, and Kathleen A. Hansen. *Search Strategies in Mass Communication*. New York: Longman, 1993.
P91.W37 (Third Floor)

These five guides to research methodology are similar to the several reference titles cited in this section. They are, however, particularly useful to undergraduates because they focus not only upon library resources but also upon basic research methodology. Furthermore, they may also be checked out, which makes them especially desirable.

II. BIBLIOGRAPHIES

NOTE: Because of space limitations, only four particularly significant bibliographies are listed in this section. However, a number of other bibliographies are cited throughout the several divisions of this research guide. Of course, many other bibliographies relevant to television research are found in the Libraries' collection. Through the UGA Libraries' Catalog in *GALIN*, many of these bibliographies can be found by performing the following **find** search: **f all television and all bibliograph?.** This command will produce a lengthy title list of specialized bibliographies pertinent to television. The use of the word **all** in the command enables *GALIN* to analyze and retrieve books by keywords in titles, subject headings, tables of contents, and other elements in which both the word **television** and the word stem **bibliograph?** appear. Additional bibliographies can be found by using variations on the command illustrated above: **f all media and all bibliograph?, f all broadcast? and all bibliograph?,** or **f all bibliograph? and all journalism.** In searching *GALIN* with the label **all**, it is wise to use a variety of relevant natural language keywords.

McCoy, Ralph E. *Freedom of the Press: An Annotated Bibliography.* Carbondale: Southern Illinois Univ. Press, 1968.
Main Ref K3255.A12M290

---. *Freedom of the Press: A Bibliocyclopedia: Ten-Year Supplement (1967-1977).* Carbondale: Southern Illinois Univ. Press, 1979.
Main Ref K3255.A12M3

McCoy's excellent annotated bibliographies examine First Amendment issues relating to television broadcasting. The index heading RADIO AND TELEVISION BROADCASTING leads to scores of books, magazine and journal articles, and other types of publications which focus upon censorship in the media.

Paine, Fred K., and Nancy E. *Magazines: A Bibliography for Their Analysis, with Annotations and Study Guide.* Metuchen, NJ: The Scarecrow Press, Inc., 1987.
Main Ref PN4734.P320

In part, this annotated bibliography examines the competition between the television and the magazine publishing industries for their corners of the entertainment market. It further explores numerous other relationships between the television and the publishing industries and is, therefore, a boon to scholars researching the impact of the one entertainment medium upon the other.

Sloan, William David, comp. *American Journalism History: An Annotated Bibliography.* Westport, CT: Greenwood Press, 1989.
Main Ref PN4731.S580 (A second copy is on the Third Floor.)

This excellent bibliography contains at least two chapters--Chapter 14, "Broadcasting, 1920--Present," pp. 265-287, and Chapter 15, "The Contemporary Media, 1945--Present," pp. 289-317--that cover radio and television broadcasting. The annotated citations lead to significant books and doctoral dissertations as well as to articles from scholarly journals. A detailed table of contents simplifies access to the book's sixteen thematically structured chapters. Access is further enhanced by a fine subject index, which makes the individual citations available via abstract numbers.

III. INDICES, ABSTRACTS, AND YEARBOOKS

A. Periodicals Indices and Abstracts

Arts and Humanities Citation Index, annual. Philadelphia: Institute for Scientific Information, Inc., 1975--.
Main Ref AI3.A78 (Most recent five years on Index Table 2F; earlier years on reference shelves)

This multivolume annual index to journal literature includes a *Citation Index*, a *Source Index/Corporate Index*, and a *Permuterm Subject Index.* Its primary purpose is to reveal who has cited whom in scholarly research journals. However, the *Permuterm Subject Index* can also be searched by a keyword-in-title approach. Instructions on searching the index are provided within the volumes.

NOTE: Computerized searching of the *AHCI* is available on a terminal (Work Station C) in the Reference Room of the Main Library. Time coverage of the computerized version of the *AHCI* is 1981 onward.

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Communication Abstracts: An International Information Service, bimonthly. Newbury Park, CA: Sage Publications, Inc., 1978--.
Main Ref P87.C95 (Most recent ten years on Index Table 11F; prior years on reference shelves)

Published six times a year, *Communication Abstracts* indexes many of the scholarly journals in communications and mass media. The preface states that it "covers major communications-related articles, reports, and books from a variety of publishers, research institutions, and information sources--providing coverage of recent literature in the areas of general communication, mass communication, advertising and marketing, broadcasting, communication theory, interpersonal and intrapersonal communication, small group communication, organizational communication, journalism, public relations, radio, public opinion, speech, and television."

Film Literature Index: A Quarterly Author-Subject Index to the International Periodical Literature of Film and Television/Video. Section One: Film. Section Two: Television/Video, quarterly. Albany, NY: State Univ. of New York at Albany, 1973--.
Main Ref Z5784.M9F4 (Most recent five years on Index Table 2B; prior years on reference shelves)

With coverage of over three hundred film and television periodicals, *FLI* "include[s] both well-known established film journals and the specialized, exotic or fugitive film publications" (Preface, p. iii). This index is an asset to anyone doing research in television because the second half of each volume is devoted exclusively to television literature.

Index to Journals in Communication Studies Through 1990. 2 vols. Annandale, VA: Speech Communication Association, 1992.
Main Ref P87.I48 (Index Table 11F)

This is a valuable index because of its excellent retrospective coverage of the major scholarly journals in all fields of mass communication. (*NOTE:* Academicians in the communication sciences frequently refer to this index as *Matlon*, a title derived from the editor's name.)

International Index to Television Periodicals, 1979--, irregular. London: International Federation of Film Archives, 1983--.
Folio HE8700.I573 (Fifth Floor)

This is an annotated index to international television periodicals. It is arranged by subject, author, and program title.

Journalism Quarterly: Devoted to Research and Commentary in Journalism and Mass Communication, quarterly. Columbia, SC: Association for Education in Journalism and Mass Communication, 1924--.
PN4700.J861 (Bound volumes on Third Floor; current issues in Current Periodicals)

In addition to being one of the leading scholarly journals in its field, *JQ* provides subject indexing for a significant number of major trade, scholarly, and general interest publications that print articles relating to journalism. "Articles on Mass Communication in U. S. and Foreign Journals," which is the index to *JQ* and related periodicals, appears at the end of each issue, with a cumulative index appearing in the last issue of the annual volume. Such subject headings as AUDIENCE AND COMMUNICATION ANALYSES and BROADCASTING, among numerous others, lend access to the journal literature related to television broadcasting.

Market Research Abstracts, semiannual. Oxon, England: Market Research Society, 1978--.
Main Ref HF5415.2.M7 (Most recent ten years on Index Table 10B; prior years on Fifth Floor)

Published twice a year, *Market Research Abstracts* indexes a number of scholarly journals which focus on market analysis and research. It is useful in the investigation of television audience behavior and other similar subjects. A subject index and an author index appear at the beginning instead of at the end of the individual issues. The abstracts, or article summaries, are detailed, lengthy, and clearly written.

Topicator: A Classified Article Guide to the Advertising/Communications/Marketing Periodical Press, bimonthly. Clackamas, OR: Topicator, 1965--.
Main Ref Z7222.T67 (Most recent ten years on Index Table 11F; earlier volumes on Third Floor)

This is a specialized guide to the periodical literature of the mass media. TELEVISION PROGRAM PRODUCTION, SYNDICATION, RATINGS, PROGRAMMING--TELEVISION, and NETWORKS are but a few of the many subject headings that lead to relevant articles on television broadcasting.

TV Guide 25 Year Index: April 3, 1953-December 31, 1977. Radnor, PA: Triangle Publications, Inc., 1979.
Main Ref PN1992.3.U5P67 (Index Table 11F)

TV Guide Index: 1978-1982 Cumulative Supplement. Radnor, PA: Triangle Publications, 1983.
Main Ref PN1992.3.U5T8 Suppl. 1978-82 (Index Table 11F)

TV Guide Index: 1983-1987 Cumulative Supplement. Radnor, PA: Triangle Publications, 1988.
Main Ref PN1992.3.U5T Suppl. 1983-87 (Index Table 11F)

TV Guide Index: 1988 Supplement. Radnor, PA: Triangle Publications, 1989.
Main Ref PN1992.3.U5T8 Suppl. 1988 (Index Table 11 F)

This index, along with its supplements, lends subject and author access to *TV Guide*. General subject headings, authors' names, titles of television programs, or names of stars can be used in searching the index. Forthcoming supplements will cover the more recent years of the magazine. However, until those supplements are available, indexing for *TV Guide* is available through the *Readers' Guide to Periodical Literature* **Main Ref AI3.R286**, which is located on Index Table 1F.

B. Television News Indices

CBS News Index: Key to the Television News Broadcasts. Ann Arbor, MI: University Microfilms, Inc., 1975-1986.
Main Ref PN4888.T4C61 (1986 volume on reference shelves; all previous volumes on Third Floor)

This index, which ceased publication in 1986, covers the network's daily newcasts as well as such public affairs programs as *60 Minutes* and *Face the Nation*. Each index entry consists of a subject heading, a title indicating the content of that particular segment of the newscast, and a symbol designating the specific newscast or public affairs program, the broadcast date, and the page number of the transcript of the news segment. The transcripts are stored on microfiche in Current Periodicals (Basement, Main Library) under the following call numbers:

CBS News
MFC PN1992.77.C21
CBS News Special Report
MFC PN1992.77.C23
CBS Reports
MFC PN1992.77.C25
60 Minutes
MFC PN1992.77.S5
West 57th
MFC PN1992.77.W43

Though no longer in publication, this index and the accompanying microfiche collection remain an important cache of information. The microfiche is actually available for most programs through the end of 1988; however, the extra two years of fiche are unindexed.

N. B.: In *LEXIS-NEXIS*, which is on *LIBRA*, full-text transcripts of ABC's *World News Tonight*, from 1990 to the present, are available through *ABC NEWS TRANSCRIPTS. LEXIS-NEXIS* also provides full-text transcripts of *PRIME TIME LIVE*, from August 1989 to the present, and PBS's *MACNEIL/LEHRER NEWS HOUR*, from January 1982 to the present.

Television News Index and Abstracts, monthly. Nashville: Vanderbilt Television News Archive, The Jean and Alexander Heard Library, Vanderbilt Univ., 1968--.
Main Ref PN4784.T4T3 (Latest two years on reference shelves; prior years on Third Floor)

This publication indexes the evening newscasts of the three major American commercial television networks--ABC, CBS, and NBC. The newscasts are available on videocassette at the Vanderbilt Television News Archive at Vanderbilt University, which permits free public access to the collection during its business hours: 8:00 A. M. until 4:30 P. M., Central Time, Monday through Friday. Access to the newscasts is also available via a fee-based lending system, which is explained in the preliminary pages of the index.

Transcript/Video Index: Television News & Public Affairs Programming, quarterly. Denver: Journal Graphics, Inc. 1991--.
Main Ref PN4748.T4T72 (Index Table 11F)

This is a subject index to transcripts of television programs that can be purchased from Journal Graphics, Inc.

C. Yearbooks

Communication Yearbook, annual. Newbury Park, CA: Sage Publications, 1977--.
P87.C5974 (Third Floor)

This scholarly publication provides an overview of the year's research in the communication sciences.

Facts on File Yearbook, annual. New York: Facts on File, 1941--.
Main Ref D410.F142 (Latest two years on Index Table 1F; prior years on reference shelves)

Through its index, this "record of current events" (Title Page) provides access to obituaries, selected program rating information, and selected awards relating to television. Weekly supplements keep this publication up-to-date.

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Free Speech Yearbook, annual. Annandale, VA: The Speech Communication Association, 1970--.
JC591.F6 (Sixth Floor)

Addressing free speech in all contexts of American society, this periodical is arranged in magazine format with a table of contents, which lends access to the titles of the articles and their authors' names. The articles have an academic tone and are well documented. Considerable attention is given to the relationship of free speech to the broadcasting media; therefore, researchers in television broadcasting will find this publication of special importance. An added bonus is that each issue contains book reviews and a series of subject bibliographies.

IV. TELEVISION RATINGS AND STATISTICS

A. Nielsen Ratings

1. Guides to Interpreting Nielsen Data

A. C. Nielsen Company. Nielsen Station Index. *Inside for the 1982-'83 Season: A Demonstration Report on the New NSI Features for the Best in TV.* New York: A. C. Nielsen Company, 1982.
Main Ref HE8700.66.U6N16 (Index Table 11F)

Inside is the key to efficient use of the Nielsen ratings reports. "As the title implies, this demonstration report takes the reader inside *NSI* for 1982-'83, starting with the *Viewers in Profile* television market report and continuing through the entire range of supplementary *NSI* reports and services. Not only does *Viewers in Profile* describe the new report features, but it also illustrates how the *VIP* data can be utilized for more efficient buying, selling and programming" (Introduction, p. 3).

---. Nielsen Station Index. *Nielsen Station Index Reference Supplement, 1990-1991: NSI Methodology, Techniques and Data Interpretation.* New York: Nielsen Media Research, 1990.
Main Ref HE8700.66.U6N475 (Index Table 11F)

"This *Reference Supplement* sets forth in detail the methodology, techniques, policies and procedures emphasized in the production of Nielsen's *NSI Data Analyses*. An understanding of these matters will enable the *NSI* user to better understand the meaning of, including limitations, and how the data may be used most effectively" (Foreword, p. 1).

2. The Nielsen Reports

---. Nielsen Television Index. *Brand Cumulative Audiences.* New York: Nielsen Media Research, annual.
Main Ref HE8700.66.U6B73 (Index Table 11F)

"This *NTI Report* provides estimates of household brand audiences (four-week reach and frequency) on the basis of commercial messages and commercial minutes aired in national network programs during the specified four-week period. Brands tabulated include all brands of advertisers electing *NTI* service and selected additional brands" (Introduction).

---. *Households Using Television (Summary).* New York: Nielsen Media Research, annual.
Main Ref HE8700.66.U6H68 (Index Table 11F)

Households Using Television "provides estimates of U. S. television usage by households" (Introduction).

---. *Market Section Audience Report.* New York: Nielsen Media Research, annual.
Main Ref HE8700.66.U6M37 (Index Table 11F)

"This *NTI Report* provides estimates of U. S. television usage and program average audiences in total U. S. (including Alaska and Hawaii) and by market sections. Ratings are included for all reportable sponsored network programs telecast during the weeks covered by this report" (Introduction, p. 1).

---. Nielsen Station Index. *The Nielsen Station Index Directory.* New York: Nielsen Media Research, annual.
Main Ref HE8700.66.U6N12 (Index Table 11F)

"This *NSI Directory* provides quick answers to many day-to-day questions involving TV facilities. It includes TV stations by call letters and market, the frequency of *NSI Viewers in Profiles,* and their scheduled measurement months, as well as some brief explanatory notes on various *NSI* formats" (Contents).

---. Nielsen Syndication Service. *National Audience Demographics Report: Audiences by Total U. S. and Audiences by Market Sections.* New York: Nielsen Media Research, annual.
Main Ref HE8700.66.U6N37 (Index Table 11F)

This "report provides both household and persons audience estimates for the barter syndicated programs. Estimates are determined for the total U. S. and for each of a series of selected market sections" (Introduction).

---. Nielsen Television Index. *Household & Persons Cost Per Thousand.* New York: Nielsen Media Research, annual.
Main Ref HE8700.66.U6N36 (Index Table 11F)

"This *NTI* report provides estimates of sponsored network program audiences and cost" (Introduction).

---. *National Audience Demographics.* 2 vols. New York: A. C. Nielsen Company, annual.
Main Ref HE8700.66.U6N37 (Index Table 11F)

The *"NAD Report* provides estimates of U. S. television usage and sponsored network program audiences for both households and persons" (Introduction). Volume 1 is *Total U. S. Audience* ; Volume 2 is *Audiences by Market Sections.*

---. Nielsen Station Index. *Network Programs by DMA.* New York: Nielsen Media Research, annual.
Main Ref HE8700.66.U6N47 (Index Table 11F)

"This supplementary [volume] provides average-week TV audience estimates for sponsored network programs by Designated Market Areas *(DMA's)* and for each reportable network affiliated station carrying the program and qualifying for the analysis" (Introduction).

---. Nielsen Television Index. *National TV Ratings. The Pocketpiece.* New York: Nielsen Media Research, annual.
Main Ref HE8700.66.U6N53 (Index Table 11F)

"This *NTI Report* includes the following audience estimates: Nielsen national TV audience estimates, non-network household audience estimates (by time period), program audience estimates, program type averages, TV audience trends, and TV usage" (Introduction). The statistics reflect weekly audience viewing habits.

---. *The Program Cumulative Audience Report.* New York: Nielsen Media Research, annual.
Main Ref HE8700.66.U6P76 (Index Table 11F)

"This *NTI Report* provides estimates of how program audiences cumulate during a four-week interval" (Introduction).

---. Nielsen Station Index. *Report on Syndicated Programs.* 2 vols. New York: Nielsen Media Research, annual.
Main Ref HE8700.66.U6R46 (Index Table 11F)

This report covers syndicated programming and provides "average week television audience estimates" (Cover) for the nation's television broadcasting markets.

---. *U. S. Television Household Estimates.* New York: Nielsen Media Research, annual.
Main Ref HE8700.66.U6U7 (Index Table 11F)

This publication contains statistics on total numbers of televisions in American households. The information is broken down to the state and county level.

---. *Metered Market Analysis.* New York: Nielsen Media Research, annual.
Main Ref HE8700.66.U6V53 (Index Table 11F)

This series provides viewership data for selected American television markets. The markets consistently examined by this publication include the following cities: Albany, GA; Atlanta; Augusta, GA; Boston; Charlotte, NC; Chicago; Dallas/Ft. Worth; Detroit; Greenville/Spartanburg, SC/Asheville, NC; Houston; Los Angeles; Macon, GA; Miami/Ft. Lauderdale; New York City; Nashville, TN; Philadelphia; San Francisco/Oakland/San Jose; Savannah, GA; and Washington, DC. Each year, supplementary reports on additional cities will be included with the basic series.

---. *Designated Market Areas Test Market Profiles.* New York: Nielsen Media Research, annual.
Main Ref HF54143.3.D52 (Index Table 11F)

"This *DMA Test Market Profiles Report* is a compilation of selected media and marketing statistics summarized into a handy reference form for each of approximately 211 Designated Market Areas for the U. S." (Foreword).

3. Weekly Nielsen Ratings

Broadcasting & Cable. New York: Cahners Publishing Co., weekly.
New York: Cahners Publishing Co., weekly.
PN1991.B7 (Bound volumes on Third Floor; current issues in Current Periodicals)

Charts in each issue of this weekly trade magazine provide Nielsen ratings and rankings of the preceding week's network and cable programs.

B. Arbitron Ratings/Television

Arbitron Ratings/Television, semiannual. New York: Arbitron Ratings Company, 1950--1993.
MSS 2039 (Hargrett Rare Book and Manuscript Library, Third Floor, Main Library)

The *Arbitron Ratings/Television* are similar to the *Nielsen Reports*, cited above. In other words, the *Arbitron Ratings*, like the *Nielsen Reports,* are statistical analyses of television viewing audiences, which cover the major television market areas of the United States. In its *Report Description*, the Arbitron Ratings Company states that each report "is a compilation of television audience estimates for [the individual] market. The estimates are based on information supplied by television households over the period of the sample survey" (*An Arbitron Report of Television Audience Estimates*, p. i). Among other things, estimates include total numbers of television viewers watching a network program in a given market at a given time on a given day. Through these reports, the researcher can investigate many facets of audience demographics.

In 1993, the *Arbitron Ratings/Television* fell victim to the competition of the *Nielsen Reports*. Their publication was, therefore, suspended by the Arbitron Ratings Company. Nevertheless, the *Arbitron Ratings/Television*, ranging from 1950 to 1993, span almost all of television history and, therefore, remain a vital part of television research.

Because the *Arbitron Ratings/Television* are no longer being published, the entire collection is stored in the University of Georgia Libraries' Repository, a remote storage building for noncurrent resources.

To retrieve the *Arbitron Reports* from the Repository, students and faculty members should request the documents at the reference desk in the Hargrett Rare Book and Manuscript Library, Third Floor, Main Library. The Hargrett Library is open from 8:00 A. M. until 5:00 P. M., Monday through Friday, and 9:00 A. M. until 5:00 P. M. on Saturday.

C. *Statistical Resources in Government Documents*

NOTE: Electronic access to the *American Statistics Index*, the *International Index to Statistics*, and the *Statistical Reference Index*, which are cited below, is available through the *Statistical Masterfile*, one of the databases in *LIBRA*.

American Statistics Index, annual. Bethesda, MD: Congressional Information Service, 1974--.
Government Documents Ref Z7554.U5A46 (Index Table B)

The "*ASI* aims to be a master guide and index to all the statistical publications of the U. S. Government" (*User Guide*, p. vii). As such, it lends access to an enormous body of federal research--a significant amount of which focuses on television. Searching under such headings as TELEVISION, CABLE TELEVISION, or FEDERAL COMMUNICATION COMMISSION leads to the statistical reports, which are stored on microfiche in the Government Documents Department, Second Floor, Main Library.

Index to International Statistics: A Guide to the Statistical Publications of International Intergovernmental Organizations, annual. Bethesda, MD: Congressional Information Service, 1983--.
Government Documents Ref HA36.I52 (Index Table B)

The "*IIS* focuses on coverage of basic economic, demographic, industrial, and social statistics of general research value and national, international, or worldwide scope" (*User Guide* , p. v). Some of the fields covered by the *IIS* are business and finance, economic development, agriculture, foreign trade, transportation and communication, energy, health, employment, education, government, and natural resources (*User Guide*, p. v). TELEVISION, CABLE TELEVISION, and other similar subject headings lead to the statistical reports, which are stored on microfiche in the Government Documents Department, Second Floor, Main Library.

Statistical Reference Index: A Selective Guide to American Statistical Publications from Private Organizations and State Government Sources, annual. Bethesda, MD: Congressional Information Service, 1980--.
Government Documents Ref Z7554.U5S79 (Index Table B)

"The *SRI* service, which includes printed abstracts and indexes and a companion microfiche collection of source data, is designed to provide a reliable, centralized means of access to [the] large and significant body of business, financial, and social statistical data generated by thousands of U. S. private organizations and state government agencies . . ." (*User Guide*, p. vii). Coverage focuses upon statistics of "business, industry and finance, general economic conditions, government programs and politics, and social trends" (*User Guide*, p. vii). Such subject headings as TELEVISION, EDUCATIONAL

BROADCASTING, and POLITICAL BROADCASTING lead to the statistical reports relevant to research in television. Like the index, the microfiche collection is also located in the Government Documents Department, Second Floor, Main Library.

D. Handbooks, Reports, and Analyses

By the Numbers . . . 1990 Media Costs & Coverage. [*n. p.*]: DDB Needham Worldwide Advertising, 1990.
Main Reference (Uncataloged) (Index Table 11F)

This guide "provide[s] cost and coverage information for electronic media, print and out-of-home media. . . . [It also] "contains basic statistical information, such as ad spending, population estimates, media cost trends, and a glossary of general media terms" (p. 4).

Latest Statistics on Radio and Television Broadcasting. Paris: UNESCO, 1987.
Folio HE8689.4.L370 (Fifth Floor)

Published by UNESCO's Office of Statistics, this is an interesting compendium of recent international broadcasting statistics. The statistics are displayed in tables that can be located easily via a detailed table of contents. Useful analytical essays accompany the text and aid the user in interpreting the statistics. Statistics of many kinds, *e.g.*, revenues, personnel, and expenditures, are included.

Matelski, Marilyn J., and David O. Thomas. *Variety Broadcast-Video, 1989-1990. Sourcebook I.* Boston: Focal Press, 1990.
HE8689.8.M37 (Fifth Floor)

"The purpose of the *Variety Sourcebook* is . . . to condense and critique some of the past year's most important mass communication trends" (Preface, p. vii). The *Sourcebook* fulfills that purpose by providing a great amount of statistical information on network and cable television. It also includes a large number of articles on the television industry, which originally appeared in *Variety*. Several useful lists are included in the volume, such as "The World's Major Film, TV, & Video Fests," pp. 94-99, and the "Necrology," pp. 104-117. A well-detailed table of contents lends access to the contents of the *Sourcebook*.

1990 Television Market Analysis. Washington, DC: National Association of Broadcasters, 1990.
Main Ref HD9696.T463T44 (Index Table 11F)

"This report contains aggregate revenue and expense data for a total of 126 television markets with three or more stations" (Introduction, p. i). The statistics are arrayed in tables and are broken down to include such revenue categories as local advertising and national and regional advertising.

Paterson, Richard, ed. *International TV and Video Guide. 1987.* London: Tantivy Press, Ltd., 1986.
Main Ref PN1992.I57

This guide to the television industry gives statistical and historical information--continent by continent and country by country--on the international growth and development of the industry.

Sterling, Christopher H. *Electronic Media: A Guide to Trends in Broadcasting and Newer Technologies, 1920-1983.* New York: Praeger Publishers, 1984.
HE8689.8.S7295 (Fifth Floor)

In the preface, the author states that this book "is intended as a handy single reference source providing the most significant and/or quantitative trend data on electronic media over the longest possible time periods." The work is comprehensive, with statistical tables covering topics ranging from "Broadcasting Ownership Patterns" to "Violence in Network Programming."

NOTE: The author is an authority on television broadcasting; therefore, it would be wise to do a **bro au sterling, christopher h.** search in *GALIN* to find other books he has written on the subject. Be aware that using the command **bro au sterling, c** creates a more thorough search for Sterling's name. A search by the surname plus the initial of the first name insures that any common variations on the author's name are not accidentally overlooked.

TV Dimensions, annual. New York: Media Dynamics, Inc., 1984--.
Main Ref HE8700.8.T917 (Current edition on Index Table 11F; prior years on Fifth Floor)

This publication "specializes in projections and estimates, often filling in vital gaps in existing data to complete an otherwise incomplete picture. . . . In addition, *TV Dimensions* contains updates on hosts of ongoing dimensional aspects: the growth of station facilities, ad revenue, hit programs since 1950, daypart/show-type demographics, reach & frequency patterns, CPM, and intermedia comparisons" (Introduction, p. iii).

The U. S. Consumer Electronics Industry in Review, annual. Washington, DC: Electronic Industries Association, 1992--.
Main Ref HD9971.5.E43U542a

This publication examines trends in all phases of the electronics industry. It also presents a number of useful tables of sales statistics for different types of television sets and other electronic products.

World Communication and Transportation Data: A Compendium of Current Information for All Countries of the World. Santa Barbara, CA: ABC-CLIO, Inc., 1989.
Main Ref TK5101.W6140

Among other things, this statistical compendium reveals the total number of television stations and television sets in each country of the world.

World Communication Report. Paris: UNESCO, 1989.
Main Ref Folio P91.W62 (Shelved on the non-folio reference shelves)

Like many other UNESCO publications, this one is a rich statistical resource. It is "a global survey of communication development . . . [which] covers communication from a number of key perspectives, including technical cooperation, technology, economic and industrial patterns, employment and training, information flow, legal and regulatory aspects, and new or alternative approaches to communication. A detailed reference and bibliographic section is included, as well as a summary of the most recent communication statistics" (Back Cover). "Communication Statistics," pp. 305-524, contains many tables of international television data.

World Media Handbook, biennial. New York: United Nations Department of Public Information, 1990--.
Main Ref P88.8.W66 (Current edition in Main Reference; earlier volumes on United Nations documents shelves in Government Documents)

This biennial publication is international in scope and wide-ranging in the types of media statistics it provides. For each country, such statistics as the total number of television sets, the total number of television sets per thousand of the population, and the total number of television transmitters are tabulated. Where appropriate, the entries include listings of journalistic associations, news agencies, and schools offering degree programs in journalism and mass communication.

World RadioTV Handbook, annual. London: Billboard Limited, 1947--.
Main Ref TK6540.W67 (Current year at Main Library; prior years in Science Library)

World Television, the second division of this publication, "is designed to give an accurate impression of the state of development of TV services in each country" (p. 375). Published yearly, the *WRTVH* contains specialized international statistical and technical information about radio and television broadcasting. In addition, it includes the addresses and telephone numbers of major international broadcasting companies and various other kinds of useful information.

V. SPECIAL COLLECTIONS IN THE UNIVERSITY OF GEORGIA LIBRARIES

A. PEABODY AWARDS COLLECTION

Ranking among the most prestigious awards in broadcasting, the George Foster Peabody Awards, given annually by the Henry W. Grady College of Journalism and Mass Communication at the University of Georgia, recognize excellence in radio and television programming. Originating during radio's heyday in 1940, the Peabody Awards, which are named for the prominent New York banker, philanthropist, and Georgia native, George Foster Peabody, owe their existence to the work of Professor John Eldridge Drewry, then dean of the university's School of Journalism, and Lamdin Kay, an official at WSB-Radio in Atlanta. Since 1948, the Peabody Awards have recognized outstanding television programming. Thus, the Peabody Awards for television span virtually the entire history of television broadcasting.

The Peabody Awards Collection, which is located in Media Services on the Seventh Floor of the Main Library, contains all of the radio and television program entries in the yearly competition for the Peabody Awards from 1940, in the case of radio, or 1948, in the case of television, to the present. The radio programs are stored on audiotape or audiocassette, and in a variety of other formats. The television programs produced before 1973 are stored on videotape; whereas, those produced from 1973 to the present are stored on videocassette. Both the radio programs and the television programs form an archives of international importance.

The television programs stored on videocassette (1976--) may presently be used by students, faculty, and other researchers. The programs may be viewed, using the audiovisual equipment in Media Services, but not taken out of the Main Library. The programs, which are protected by copyright, cannot be reproduced. However, researchers may freely take notes on their contents. The programs produced before 1976 and stored on videotape are, unfortunately, not presently accessible to the public because of insufficient

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funding to convert them to videocassette. When funds are available, the programs produced before 1976 will be converted to videocassette and, thus, be made accessible to the public. During the regular school year, Media Services is open from 8:00 A. M. until 10:00 P. M., Monday through Thursday; 8:00 A. M. until 5:00 P. M., Friday; 9:00 A. M. until 5:00 P. M., Saturday; and 1:00 P. M. until 10:00 P. M., Sunday.

A significant number of the Peabody television programs can be found by using the UGA Libraries' Catalog in *GALIN*. For example, the search statement **f su television and all peabody** retrieves a long list of the television programs in the Peabody Collection that have been added to the computer system. However, it is important to be aware that many of the programs, particularly the older ones, have not been added to *GALIN*. Therefore, it is necessary to consult two specialized indices in Media Services to have full access to the vast Peabody Collection.

A card catalog in Media Services indexes the complete Peabody Collection, with each card having such basic information as the program's title, its station or network of origin, its telecast date, and its call number. In addition, the *Annual Digest of [Peabody Award] Entries*, which is shelved behind the Media Services Desk, includes the programs produced from 1976 to the present. The *Digest* covers both the radio and the television programs under consideration for the award. Each volume of the *Digest* is divided into the following categories: NEWS, ENTERTAINMENT, EDUCATION, PROGRAMS FOR CHILDREN, DOCUMENTARIES, PUBLIC SERVICE, and INDIVIDUALS/ORGANIZATIONS. A cumulative "Television Entry Index," found within each annual volume, lists the programs alphabetically by state, city, television station or network, and program title. Detailed annotations describe each program cited in the *Digest*. A microfilm version of the *Digest* is available in the microfilm cabinets in the basement of the Main Library under the call number **FILM PN1990.83.G4**, thus making the publication accessible until the library's regular closing hour of midnight.

Another useful key to the Peabody Awards Collection is the *World of Winners: A Current and Historical Perspective on Awards and Their Winners* (Siegman, Gita, ed. 2nd ed. Detroit: Gale Research Inc., 1992) **Main Ref AS8.W76.** A complete list of the radio and television programs winning Peabodys from 1940 through 1990 is included in this publication. The *Digest* cites all programs nominated for the Peabody Award; whereas, the *World of Winners* lists only the winners of the award.

Complementing the University of Georgia Libraries' Peabody Awards Collection, the Peabody Awards Archives at the Henry W. Grady College of Journalism and Mass Communication is a repository of photographs and memorabilia of the awards ceremonies. It is open to the public from 8:00 A. M. until 5:00 P. M., Monday through Friday; and the photographs may be reproduced. For more information about the collection, call Dr. Barry Sherman, Director, Peabody Awards Archives at (706) 542-3787.

B. PEABODY AWARDS MANUSCRIPTS AND MEMORABILIA

Peabody Awards Collection.
MS 1395 (Hargrett Rare Book and Manuscript Library, Third Floor, Main Library)

This is the "paper record" of the audiovisual Peabody Awards Collection (*q.v.*). The time span of the part of this collection that is presently available for public use is from 1951 until 1986. Unfortunately, no paper documents from the annual Peabody Awards competitions since the year 1986 are presently available for public access.

The information contained in this collection varies from one program entry to the next. However, as a general rule, entry forms, promotional materials, scripts, and photographs are examples of the types of archival materials found in the collection.

The collection is first arranged chronologically, and then by state, city, television station or network, and program title. The *Annual Digest of [Peabody Award] Entries*, which is located in the Hargrett Library as well as in Media Services, is the index to this collection.

George Foster Peabody Photographs
MS 1144 (Hargrett Rare Book and Manuscript Library, Third Floor, Main Library)

A scrapbook and a number of unidentified photographs are what is found in this small collection. Some of the photographs are of George Foster Peabody's family.

John Eldridge Drewry Collection
MS 1395 (Hargrett Rare Book and Manuscript Library, Third Floor, Main Library)

In 1940, Professor John E. Drewry, Dean of the School of Journalism, which is now the Henry W. Grady College of Journalism and Mass Communication, played a key role in the establishment of the George Foster Peabody Awards.

With a time span of 1925 through 1983, the *John Eldridge Drewry Collection* focuses, to a great extent, on the origin and development of the Peabody Awards. The collection contains scrapbooks, photographs, letters, and other types of primary source materials pertaining to the Peabody Awards.

C. Other Television Manuscript Collections in the University of Georgia Libraries

The Mike Douglas Show.
MS 2759 (Hargrett Rare Book and Manuscript Library, Third Floor, Main Library)

This small collection includes fifty-eight television stills of Mike Douglas and celebrities making guest appearances on *The Mike Douglas Show* during the 1970's.

Television Script Collection.
(Hargrett Rare Book and Manuscript Library, Third Floor, Main Library)

Over 1,500 scripts of network television programs, produced in the 1960's and 1970's and representing all types of entertainment programming, are found in this collection.

The *Television Script Collection* is available for public use from 8:00 A. M. till 5:00 P. M., Monday through Friday, and 9:00 A. M. till 5:00 P. M. on Saturday. A title index provides access to the scripts, and a companion guide contains plot synopses and credits for most programs. Photographic stills of actors and actresses appear with certain scripts.

Stringent copyright restrictions prohibit the photocopying of any part of this collection. The scripts may, however, be used for academic research that does not involve their reproduction.

Storer Broadcasting Company Memorabilia, 1947-1971.
MS 2857 (Hargrett Rare Book and Manuscript Library, Third Floor, Main Library)

This collection examines the early history of the Storer Broadcasting Company. Thirty-eight scrapbooks of newspaper clippings and photographs and an audiotape of the 1956 dedication of Detroit's WJBK-TV are among the items it contains.

WSB-TV. Papers.
MS 2137 (Hargrett Rare Book and Manuscript Library, Third Floor, Main Library)

This manuscript collection, which is closely related to the *WSB -TV Newsfilm Archive* (*q.v.*), comprises the business records and correspondence of WSB-TV, Atlanta. Covering the years 1968 through 1980, the collection also includes photographs, tapes, and advertisements, among other things.

D. WSB-TV NEWSFILM ARCHIVE

The *WSB-TV Newsfilm Archive* is a rich lode of primary research material covering politics, social conditions, the arts and entertainment, sports, and many other local, state, and regional subjects. Comprising two million feet of film footage of WSB-TV (ABC, Atlanta) newscasts from 1952 to 1980, the Archive is particularly strong in its coverage of the Civil Rights Movement.

No complete newscasts are found in the collection, but there are hundreds film segments, including interviews and news stories. Audio is available with some of the film segments, but not all. Computerized indexing provides subject access to the collection.

The collection is located in the Instructional Resources Center, South Instructional Plaza, Journalism/Psychology Complex, on the university campus. Use of the *WSB-TV Newsfilm Archive* is by appointment, and access to the collection is presently limited to university faculty, graduate students, and certain other categories of researchers. To arrange an appointment or to find out more about access to the collection, call Mr. John R. Stephens, Jr., Director, Instructional Resources Center, at (706) 542-1582.

E. FOREIGN BROADCAST INFORMATION SERVICE (FBIS) DAILY REPORTS

The Foreign Broadcast Information Service (FBIS), an agency of the federal government, publishes the *FBIS Daily Reports* on Asia and the Pacific, the Middle East and Africa, the People's Republic of China, the former Soviet Union, South Asia, and Western Europe. The *Daily Reports* are translations of foreign broadcasts, news stories, commentaries, articles from newspapers and other periodicals, and government statements. In addition, the *Daily Reports* include analyses of selected reports. (*NOTE:* The new states of the former Soviet Union are now covered by the *Daily Report: Central Eurasia*.).

In the Main Library, the past years of the *FBIS Daily Reports* are stored in two formats and in two locations, depending on their dates. The *Daily Reports* from 1966 through 1974 are stored in hardcover on the Fourth Floor under this Library of Congress call number: **D839.U63**. The *Daily Reports* from 1978 through the present, except for the current issues, are stored on microfiche in Government Documents on the Second Floor, under this Superintendent of Documents call number: **MFC: J84:PrEx7.10:FBIS**. The current issues of the *Daily Reports* are alphabetically arranged by title in the Current Periodicals section of Government Documents--current being the most recent two months of the publication. The paper issues remain on the shelves until the microfiche of the *Daily Reports* arrives. (*NOTE:* There is a gap in our collection from 1975 through 1977.)

Subject access to the *FBIS Daily Reports* is available through the following index:

Index to the Foreign Broadcast Information Service Daily Reports, annual. New Canaan, CT: NewsBank, Inc., 1978--.
Government Documents Ref D51.D34

Note: The several parts of this index include the following titles:

Daily Report: Soviet Union: Index, annual. New Canaan, CT: NewsBank, Inc., 1978--.
Government Documents Ref DK1.D342

Note: The title of this index has changed to *Daily Report: Central Eurasia: Index*, but its call number is the same.

Daily Report: China: Index, annual. New Canaan, CT: NewsBank, Inc., 1981--.
Government Documents Ref DS701.U572a

Daily Report: South Asia: Index, annual. New Canaan, CT: NewsBank, Inc., 1981--.
Government Documents Ref DS331.D34

Daily Report: Eastern Europe: Index, annual. New Canaan, CT: NewsBank, Inc., 1983--.
Government Documents Ref DJK1.D34

Daily Report: Western Europe: Index, annual. New Canaan, CT: NewsBank, Inc., 1983--.
Government Documents Ref D1065.U5U55a

Daily Report: Latin America: Index, annual. New Canaan, CT: NewsBank, Inc., 1986--.
Government Documents Ref F1401.D332

This is, by far, the most important subject index to the *FBIS Daily Reports*. Arrangement is by name of country, with general subject headings listed under the country names. Access to the translations is by the date of the item cited in the index and then by the *Daily Report* page number, which is also cited in the index. The index leads the researcher to the microfiche cabinets in Government Documents, where the *Daily Reports* are stored under the call number--**MFC J84:PrEx7.10: FBIS**. Under this call number, the microfiche is arranged chronologically. Paper copies of the translations can be made by using the microfilm reader-printers in Copy Services in the Basement of the Main Library.

Because of its currency, the index cited above is frequently used; however, there are a few other significant indices, which provide subject access to the less frequently used earlier years of the *Daily Reports, i.e.,* the years preceding the period covered by this index. Those indices are listed below:

Transdex Index, annual. Skokie, IL: Bell and Howell Co., 1978--.
Government Documents Ref Z7403.C380 (Located in microfiche boxes on top of the microfiche cabinets)

Monthly Catalog of United States Government Publications., monthly. Washington, DC: GPO, 1895--.
Government Documents Ref J84:GP3.8/1 (Index Table D and reference shelves)

Index to Readex Microprint Edition of JPRS Reports (Joint Publications Research Service). New York: Readex Microprint Corporation, [1964]-1976.
Government Documents Ref Z1223.Z7I5

NOTE: This index covers the years 1958 through 1976 and leads the researcher to the following collection of nondepository documents stored on microcards:

U. S. Government Publications (Non-Depository) Collection. New York: Readex Microprint Corporation, 1953--.
Government Documents MCP J83.U50 (1953-1980), Aisle 30
Government Documents MFC J83.U50 (1981-Present), Microfiche Cabinets

NOTE: The earlier indexing for the *Daily Reports* is partial. It is, nonetheless, better than having no indexing at all. It is wise to consult one of the Government Documents reference librarians for assistance with these indices because they can be somewhat confusing.

F. MICROFILM COLLECTIONS

Allen, Sherry, Jo Davidson, and Tim Mixon, comps. *Major Microfilm Holdings in the University of Georgia Libraries.* Athens: Univ. of Georgia Libraries, 1989.
Main Ref Z881.G44 (Shelved at the Reference Desk)

In the table of contents, the heading "Fine Arts, Performing Arts and Mass Media" leads to descriptions of such microfilm collections as the Edward R. Murrow Papers (*q.v.*) in the University of Georgia Libraries. The collections described here are available in the microfilm cabinets in the Basement of the Main Library.

Murrow, Edward R. *Edward R. Murrow Papers, 1927-1965.* Sanford, NC: Microfilming Corporation of America, [1982].
Film PN4874.M89E380 (Microfilm cabinets in Basement)

This collection comprises fifty reels of microfilm and should prove useful to the researcher needing primary resources pertaining to this pioneer of broadcast journalism. Access to the papers is via *Edward R. Murrow Papers, 1927-1965: A Guide to the Microfilm Edition* (Sanford, NC: Microfilming Corporation of America, 1982), which is located on an index table in the Basement under the call number **Microform Area PN4874.M89B389.**

VI. NATIONAL AND INTERNATIONAL RESEARCH COLLECTIONS

Black, Sharon, and Elizabeth Sue Moersh, eds. *Index to the Annenberg Television Script Archive: Volume 1, 1976-1977.* Phoenix: The Oryx Press, 1990.
Main Ref PN1992.16.A66

This is an author, subject, and title index to one of the world's largest collections of American television scripts, which is located at the University of Pennsylvania's Annenberg School of Communications. The collection is open to researchers, but stringent copyright restrictions prohibit the photocopying of the scripts or the lending of them via interlibrary loan. This publication is a work in progress; forthcoming volumes will cover the years following 1977.

Caswell, Lucy Shelton, ed. and comp. *Guide to Sources in American Journalism History.* Westport, CT: Greenwood Press, 1989.
Main Ref PN4731.G84

This is, on the one hand, a guide to research methodology in the history of journalism and, on the other, a directory of archival and manuscript repositories "holding primary research materials of interest to journalism historians" (p. 99).

Geist, Christopher D., et al. *Directory of Popular Culture Collections.* Phoenix: The Oryx Press, 1989.
Main Ref E169.1.D54

Researchers needing to locate archival televison collections stored in libraries, museums, or other repositories will find this directory helpful, though, by no means, comprehensive--one glaringly obvious omission being the University of Georgia Libraries' Peabody Awards Collection.

Godfrey, Donald G., comp. *Reruns on File: A Guide to Electronic Media Archives.* Hillsdale, NJ: Lawrence Erlbaum Associates, Publishers, 1992.
Main Ref P96.A722U54

This directory covers the United States and Canada.

The Kaiser Index to Black Resources, 1948-1986: From the Schomburg Center for Research in Black Culture of the New York Public Library. 5 vols. Brooklyn, NY: Carlson Publishing, Inc., 1992.
Main Ref E185.K258 1992

This index to published articles about African Americans and their culture is included in this section because it is taken from the *Dictionary Catalog of the Schomburg Collection of Negro Literature & History. New York Public Library* (Boston: G. K. Hall & Co., 1962-1974) **Main Ref Folio Z881.N592S35** and the *Bibliographic Guide to Black Studies* (Boston: G. K. Hall & Co., 1974--.) **Main Ref Folio Z881.N592S351**. The Schomburg Collection is one of the world's leading African American research collections. *The Kaiser Index* cites many periodicals that will be available in the University of Georgia Libraries, and researchers in television will find hundreds of significant articles listed under the subject heading TELEVISION and variations on that heading. This is, for instance, an excellent source to consult for information on African Americans and television programming.

BEST COPY AVAILABLE

Prelinger, Richard, and Celeste R. Hoffnar, eds. *Footage 89: North American Film and Video Sources.* New York: Prelinger Associates, Inc., 1989.
Main Ref PN1993.4.F69

This directory covers publicly and privately owned film and video collections in North America. The "Television Series Index," pp. 779-787, provides title access to television programs and leads the researcher to entries describing the institutions owning the series. The entries are informative, listing addresses and telephone numbers, and brief descriptions of the collections. The entries further explain the extent of use a researcher can make of a collection. Access to collections, ownership rights, copyright and other restrictions, and licensing information are carefully detailed.

Rowan, Bonnie G. *Scholars' Guide to Washington, D. C., Film and Video Collections.* Washington, DC: Smithsonian Institution Press, 1980.
Main Ref PN1998.A1R68

"This *Guide* describes Washington, D. C., area collections of film and video available for scholarly research as well as organizations which can provide information about such collections" (Introduction, p. xvi). It is useful to the scholar investigating television because various collections pertain to network newscasts, *e.g.*, the Vietnam War Newscasts, and other types of television programming. Each entry provides a description of the collection, an address and a telephone number, hours of operation, and other information pertinent to scholarly access to these resources.

Slide, Anthony, Patricia King Hanson, and Stephen L. Hanson, comp. *Sourcebook for the Performing Arts: A Directory of Collections, Resources, Scholars, and Critics in Theatre, Film, and Television.* Westport, CT: Greenwood Press, 1988.
Main Ref PN2289.S65

The first part of this publication is a guide to major television, film, and theatre collections. The second part, however, "includes the names and addresses of bookshops, journals and magazines, specialist publishers, major United States motion picture and television studios and production companies, United States and international film commissions, television networks, and organizations. The last category includes guilds, unions, associations and institutions" (Introduction, pp. vii-viii). All this supplemental information is nice to have in a single volume, but it is readily available in numerous other publications that are published annually, *e.g.*, the *International Television & Video Almanac.* (*NOTE:* Consult the "Almanacs and Directories" section of this bibliography for a description of the *Television Almanac* and other relevant annual directories.)

Theater Arts Library. University of California at Los Angeles. *Motion Pictures: A Catalog of Books, Periodicals, Screenplays, Television Scripts and Production Stills.* Boston: G. K. Hall & Co., 1976.
Folio Z5784.M9C3 (Second Floor)

A researcher seeking the script of a pre-1976 television program will do well to consult this catalog, for it is a record of the holdings of one of the world's leading research collections devoted exclusively to research in film and television. Its preface states that "the catalog is divided into five sections: *Books, Periodicals, and Journals; Published Screenplays; Unpublished Screenplays; Television Scripts;* and *Production Stills*" (Preface, p. v). A scholar needing the text of a television script not available in the University of Georgia Libraries might find the script cited in this catalog and then request to borrow the script from UCLA via interlibrary loan. Of course, some of the items may not be lendable through interlibrary loan. Note: G. Howard Poteet's *Published Radio, Television, and Film Scripts: A Bibliography* (Troy, NY: The Whitson Publishing Company, 1975) **Main Ref Z7223.S3P68** is a useful companion to UCLA's *Catalog* in that it identifies specific television and film scripts that have been published in books.

Thorpe, Frances, ed. *International Directory of Film and TV Documentation Centres.* Chicago: St. James Press, 1988.
Main Ref PN1993.4.I570

This guide to film and television archives includes over one hundred collections. Each entry provides an address, a telephone number, and a brief description of the resources in the collection.

VII. PUBLIC RELATIONS, ADVERTISING, AND CONSUMER BEHAVIOR

A. PUBLIC RELATIONS

Lesly, Philip, ed. *Lesly's Handbook of Public Relations and Communications.* 4th ed. Chicago: Probus Publishing Company, 1991.
Main Ref HM263.L46 1991

This has become a standard reference work in public relations. It is interdisciplinary and contains two chapters relevant to television broadcasting: "Publicity in TV and Radio," pp. 412-426, and "Sponsored Films, Videos, and Other Audio/Visual Media," pp. 434-442. Various appendices, including a bibliography, pp. 829-836, are included.

BEST COPY AVAILABLE

O'Dwyer's Directory of Public Relations Firms, annual. New York: J. R. O'Dwyer Co., Inc., 1976--.
Main Ref HM263.O37 (Current edition in Main Reference; earlier editions on Fifth Floor)

This directory contains "listings of more than 1,450 public relations departments of advertising agencies and their branches" (Foreword).

B. ADVERTISING

AD $ Summary, annual. New York: Leading National Advertisers, Inc., 1982--.
Main Ref HF5801.A18 (Current edition at Reserve Desk; earlier editions on Fifth Floor)

"The *AD $ Summary* lists brands alphabetically and shows total 10-media expenditures, media used, parent company and PIB *[Product Improvement Bulletin]* classification for each brand. Also included in this report are industry class totals and rankings of the 1,000 leading companies by total 10-media spending, as well as the top 100 companies in each of the ten media" (Introduction). Network television, spot television, syndicated television, and cable television are among the ten broadcast media treated by *AD $ Summary*.

Hispanic Media and Markets, quarterly. Wilmette, IL: Standard Rate & Data Service, 1988--.
Main Ref P94.5.H58H57 (Most recent edition on Index Table 11F; earlier issues on Third Floor)

The "Television Section" offers comprehensive directory information for Hispanic stations broadcasting in the United States. Rates, amount of Spanish language broadcast time, addresses and telephone numbers, personnel, and other relevant information are included.

Spot Television Rates and Data, weekly. Wilmette, IL: Standard Rate & Data Service, 1951--.
Main Ref HF5905.S7t (Most recent edition on Index Table 11F; earlier issues on Fifth Floor)

This is the standard source to consult for television advertising rates.

Standard Directory of Advertisers. The Agency Red Book, annual. Wilmette, IL: National Register Publishing Co., 1916--.
Main Ref HF5805.S78 (Current edition on Index Table 11F; earlier volumes on Fifth Floor)

Standard Directory of Advertisers. Classified. Wilmette, IL: National Register Publishing Co., annual.
Main Ref HF5805.S7 (Index Table 11F)

Geographical Index to the Standard Directory of Advertisers. Wilmette, IL: National Register Publishing Co., annual.
Main Ref HF5895.S712 (Index Table 11F)

The Standard Directory of Advertising, which is an important resource for research into television advertising, comprises the four titles cited above. It is the principal directory of the advertising industry. Each advertising agency entry reveals such basic facts as address, telephone and telefax numbers, number of employees, and a listing of the firm's key executives. Financial information, including such figures as total annual billing, *i.e.*, total annual revenues from the agency's advertising accounts, is also given. The total annual billing is then broken down into "gross billings by media" (Introduction), including figures for both network and cable television revenues.

C. CONSUMER BEHAVIOR

The resources cited in this section enable the student, or professional, for that matter, to determine the spending habits of American consumers, based upon such demographic concepts as age, geographic location, income, and level of education. Two of the titles contain extensive sections which focus upon the television markets identified by the Arbitron and Nielsen companies.

Brand Advantage: A Profile of Consumer Brand Usage. 2 vols. Wilmette, IL: Standard Rate & Data Service, 1992.
Main Ref HC110.C6B67

The Lifestyle Market Analyst: A Reference Guide for Consumer Market Analysis. Wilmette, IL: Standard Rate and Data Service, 1992.
Main Ref HF5415.33.U6L54 (Shelved at the Reference Desk)

The Lifestyle Zip Code Analyst: A Reference Guide for Consumer Market Analysis. Wilmette, IL: Standard Rate and Data Service, 1993.
Main Ref HF5415.33.U6L56 (Shelved at the Reference Desk)

The 1990 Study of Media and Markets. 43 vols. New York: Simmons Market Research Bureau, Inc., 1990.
Main Ref HF5415.3.S7855

NOTE: Volumes M-11 and M-12 of this series, which is commonly called *Simmons,* analyze the television medium.

BEST COPY AVAILABLE

The Sourcebook of County Demographics. 6th ed. Fairfax, VA: CACI Marketing Systems, 1993.
Main Ref HA203.S65 (Shelved at the Reference Desk)

The Sourcebook of Zip Code Demographics. 8th ed. Fairfax, VA: CACI Marketing Systems, 1993.
Main Ref HA203.S66 (Shelved at the Reference Desk)

The Survey of Buying Power Demographics USA 1993. New York: Sales & Marketing Management Magazine, 1993.
Main Ref HF5437.S32 (Shelved at the Reference Desk)

NOTE: This publication contains a "Television Market Addendum."

VIII. MEDIA LAW AND FEDERAL REGULATION

Cable Television Law: A Video Communications Practice Guide. 3 vols. New York: Matthew Bender & Co., Inc., 1985--.
KF2844.A6F47 (Sixth Floor)

Of interest to researchers in cable television, this series aids in the interpretation of the Cable Communications Policy Act of 1984. It is updated by supplements which are added periodically to the basic series.

CIS Annual. Bethesda, MD: Congressional Information Service, 1970--.
Government Documents Ref KF49.C62 (Index Table A)

This index "covers [the published] hearings, prints, documents, reports, and special publications issued [by the United States Congress] as far back as 1970, or as recently as a month ago" (*CIS Index* Search Guide). These Congressional publications are available in Government Documents, arranged alphabetically by their Superintendent of Documents classification numbers, if stored on paper, or by *CIS* microfiche numbers, if stored on microfiche. TELEVISION, TELECOMMUNICATION, CENSORSHIP, and various other headings lead to documents pertinent to the television industry.

Code of Federal Regulations, irregular. Washington, DC: Office of the Federal Register, National Archives and Records Adminstration, 1938--.
Government Documents Ref J84:AE2.106/3

"The *CFR* is a codification of the general and permanent rules published in the *Federal Register* by the [E]xecutive departments and agencies of the [F]ederal [G]overnment. The *Code* is divided into 50 titles which represent broad areas subject to [F]ederal regulation. Each title is divided into chapters which usually bear the name of the issuing agency. Each chapter is further subdivided into parts covering specific regulatory areas" Introduction, p. v). The *CFR Index and Finding Aids* **(Gov. Docs Ref J84:AE2.106/3-2)** indexes the regulations by subject heading. In the *CFR Index*, such headings as TELEVISION, CABLE TELEVISION, and TELECOMMUNICATIONS provide access to regulations affecting the television industry. (*NOTE:* The *CFR* can also be searched via *LEXIS/NEXIS*, which is in *LIBRA*.)

Emeritz, Robert, et al., eds. *Pike & Fischer's Desk Guide to Communications Law Research*. 1993-94 ed. Bethesda, MD: Pike & Fischer, Inc., 1993.
Main Ref KF2810.A6P55

"This serve[s] as a quick reference source for anyone who works with federal communications law. . . . For those who may not be familiar with the Pike & Fischer system, [it] provides detailed research instructions in a section entitled "How to Use Radio Regulation" (Introduction, p. iii). (*See Pike and Fischer Radio Regulation*, which is cited in this section.)

FCC Record: A Comprehensive Compilation of Decisions, Reports, Public Notices and Other Documents of the Federal Communications Commission of the United States, biweekly. Washington, DC: Federal Communications Commission, 1986--.
Government Documents J84:CC1.12/3 6/25

The *FCC Record* is a complete compilation of the decisions, reports, memoranda, opinions, orders, policy statements, public notices, and other official pronouncements that may be precedent setting. It is a continuation of the *Federal Communications Commission Reports*, which was published from 1965 through 1986.

Federal Register, daily. Washington, DC: Office of the Federal Register, National Archives and Records Administration, 1936--.
Government Documents J84:GS4.107

The *Federal Register* is a record of the most recent rules and regulations and the proposed rules, notices, and executive orders of the federal departments and agencies. This publication is important in television research because it records the regulations imposed upon the broadcasting industry by the FCC and other government agencies. (*NOTE:* From July 1980 onward, the *Federal Register* can also be searched via *LEXIS/NEXIS*, which is in *LIBRA*.)

Federal Register Index, weekly. Bethesda, MD: Congressional Information Service, 1988--.
Government Documents Ref KF70.A2

"[This] is a weekly printed index to the daily *Federal Register*. It provides comprehensive coverage of all rules, proposed rules, notices, and Presidential documents contained in every *FR* issue" (Introduction, p. vi). The index comprises three sections: the "Index by Subjects and Names," the "Index by *CFR [Code of Federal Regulations]* Section Numbers," and the "Index by Federal Agency Docket Numbers."

Hixon, Richard. *Mass Media and the Constitution: An Encyclopedia of Supreme Court Decisions*. New York: Garland Publishing, Inc., 1989.
KF2750.A7H58 (Sixth Floor)

This compendium of case summaries is useful to the student with a simple library assignment that requires him/her to find brief information on any Supreme Court ruling having an impact on the print or broadcast media.

The Law of Advertising, annual. 4 vols. New York: Matthew Bender & Co., Inc., 1981--.
Main Ref KF1614.R68

Researchers looking into advertising law as it pertains to television broadcasting will find this annual, loose-leaf publication a boon.

Media Law Reporter. Decisions, annual. Washington, DC: The Bureau of National Affairs, Inc., 1978--.
Main Ref KF2750.A513 (Latest five years in Reference; earlier years on Sixth Floor)

This publication is a compilation of "decisions of federal and state courts and administrative agencies in the field of media law, with a topical index, classification guide, index digest, table of cases, and table of cases by jurisdiction" (Preface).

Pike and Fischer Radio Regulation. Washington, DC: Pike and Fischer, Inc., 1948--.
Main Ref HE8670.U5P63

"*Pike and Fischer Radio Regulation* offers comprehensive coverage of the laws, regulations, and decisions governing all aspects of federal communications law and contains the current rules, proposed rules, texts of cases, and case digests from the Federal Communications Commission (FCC) and its branches, the federal court system, other federal regulatory bodies and the state courts. *Radio Regulation,* in its Second Series since 1963 *[RR 2d],* consists of three sets of looseleaf binders: *Current Service, Digest,* and *Cases"* (Introduction, p. 1:1). All *Digest* volumes, the *Current Service,* the *Master Index,* and the most recent five annual volumes of cases are in Main Reference. The earlier annual volumes of cases are, however, on the Fifth Floor. Consult Emeritz's *Pike & Fischer's Desk Guide to Communications Law Research,* which is cited in this section, for guidance in using *Pike and Fischer Radio Regulation.*

IX. DIRECTORIES AND ALMANACS

A. Celebrities' Addresses

Christensen, Roger, and Karen Christensen. *Christensen's Ultimate Movie, TV, Rock'n'Roll and Sports Address Directory.* 4th ed. San Diego: Cardiff-by-the-Sea Publishing Company, 1992.
Main Ref PN1561.C47

The addresses of thousands of celebrities are listed in this directory. Display advertisements for companies specializing in the sale of celebrity autographs, photographs, movie stills, and other memorabilia are also included. Supplements to the base volume keep this title up-to-date.

Who's Who in Entertainment, annual. Wilmette, IL: Marquis Who's Who, 1988-.
Main Ref Folio PN1583.W48 (Current edition on Index Table 3B; earlier editions on Third Floor)

Succinct biographical sketches of people concerned with all facets of the entertainment industry, *e.g.,* stars, media moguls, or stunt people, to name just a few, are included in this publication. As a general rule, each entry ends with either a home address, a studio address, or an agent's address.

B. National, International, and State Directories

BFI Film and Television Handbook 1993. London: British Film Institute, 1992.
Main Ref PN1993.3.F418 1993

This publication focuses on the British entertainment industry and gives a clear picture of its current status. "UK Film, Television and Video: Statistical Overview," pp. 16-69, is an analysis of the film and television industries in Great Britain, which is filled with detailed, statistical tables. However, the *BFI Handbook* is mainly a directory with such specialized divisions as "Television Companies," pp. 292-305, a listing of all of the British television companies with their addresses, telephone numbers, and names of key personnel. The *BFI Handbook* should be used in conjunction with *Benn's Media Directory*, cited below.

Benn's Media Directory, annual. 3 vols. Tonbridge, Kent, England: Benn Business Information Services, Ltd., 1852--.

Volume 1. United Kingdom.
Main Ref PN4701.B46

Volume 2. Europe.
Main Ref PN4701.B46

Volume 3. The Americas, Africa, Asia, and Australasia
Main Ref PN4705.B461
(Current edition at Reference Desk; earlier editions on the Third Floor.)

Benn's is an essential companion to the *Broadcasting & Cable Market Place* (*q.v.*) because it covers the media internationally. *Benn's* provides listings of television and radio stations for eight geographic divisions of the world--Europe, Africa, the Middle East, Central America, South America, the Caribbean, North America, Asia, the Far East, and Australasia.

Broadcasting & Cable Market Place, annual. New Providence, NJ: R. R. Bowker, 1944--.
Main Ref HE8689.B77 (Current volume at Reference Desk; earlier volumes on Fifth Floor)

This is the new version of a familiar standby: the *Broadcasting Yearbook.* It is, on the one hand, a comprehensive directory of the addresses, telephone numbers, and personnel of radio, television, and cable channels in the United States and Canada. On the other hand, it is a current source of "market statistics, advertising and marketing services, programming services . . . associations, events, education, awards, laws & regulations" (Cover), and many other types of information relevant to the broadcasting industry.

Gale Directory of Publications and Broadcast Media, annual. Detroit: Gale Research Inc., 1990--.
Main Ref Z6951.A976 (Current volume at Reference Desk; earlier volumes on Second Floor)

Covering the United States and Canada, this directory is alphabetically arranged by state or province and by city within the state or province. It is a directory of newspapers, magazines, and journals as well as of television stations, radio stations, and cable systems. The broadcasting station entries provide such basic facts as the station's call-letter name and number, its address, its telephone and telefacsimile numbers, its format, its network affiliation, its owner's name, the names of its key personnel, and a variety of other things. In 1990, the *Gale Directory*, which comprehensively covers both the print and the broadcast media, superseded the *Ayer Directory of Publications*, which was published from 1869 through 1989 and covered the print media alone.

Georgia News Media Directory: Information on Dailies, Weekl[ies], Magazines, Radio, Television . . . and Their Personnel, annual. Mount Dora, FL: News Media Directories, 1989--.
Main Ref PN4897.G64G36 (Current volume at Reference Desk; earlier volumes on Third Floor)

One chapter of this directory lists Georgia's television stations, arranged city by city within the state. Each entry includes the station's call letter name, channel number, network affiliation, address, and telephone number. The names of owners/operators, directors, editors, newscasters, and reporters are also included.

Hudson's Washington News Media Directory, annual. Rhinebeck, NY: Hudson's Directory, 1968--.
Main Ref Z6953.W2H8 (Current volume at Reference Desk; earlier volumes on Second Floor)

This publication covers both the print and the electronic news media. "Radio-TV," pp. 138-192, provides such useful listings as "Washington News Bureaus and Services," pp. 148-168, and "Foreign News Bureaus," pp. 187-192. "Guest Interview and Discussion Programs," pp. 138-147, provides addresses and names of contact persons for such major news and public affairs programs as "Washington Week in Review." A table of contents and an index make this directory easy to use.

BEST COPY AVAILABLE

News Media Yellow Book of Washington and New York: A Directory of Those Who Report, Write, Edit and Produce the News in the Nation's Government and Business Capitals. New York: Monitor Publishing Company, semiannual.
On Order for Main Ref

Published semiannually, the *Yellow Book* "puts you in touch with leading journalists and executives at news services, newspapers, magazines, TV/radio/cable networks, TV/radio/cable stations/systems, information publishers, independent and syndicated TV programs, trade and professional associations' publications, [and] foreign media" (*Publisher's Catalogue).*

Television & Cable Factbook: The Authoritative Reference for the Television, Cable, and Electronics Industries, annual. Washington, DC: Warren Publishing, Inc., 1972--.
Main Ref TK6540.T452 (Current volume on Index Table 11F; earlier volumes in Science Library)

This two-volume publication is critically important to students of television broadcasting as well as to practitioners in the field. Volume 1, *Stations,* is an exhaustive directory of American, Canadian, and international television broadcasting stations. Each entry contains a great amount of information about the station, *e.g.*, address, telephone number, names of key personnel, selected advertising rates, and much more. Similarly, Volume 2, *Cable and Services,* is a rich vein of current information on the cable television industry. Both volumes are arranged alphabetically by geographic place name. They both have extremely detailed indices, which appear at the front of each volume. Thumb-indexing is also provided. (*See also* the *Television & Cable Action Update: Addenda to TELEVISION AND CABLE FACTBOOK: The Authoritative News Service of Actions Affecting Broadcasting and Cable TV Activities,* p. 91.)

TV and Radio Directory. Volume 3. Working Press of the Nation, annual. Chicago: The National Research Bureau, Division of Automated Marketing Systems, Inc., 1945--.
Main Ref Z6951.W92 (Current edition at Reference Desk; earlier volumes on Second Floor)

"This volume lists more than 10,400 radio and TV stations plus more than 25,900 local programs by subject. Detailed information includes power, network affiliation, air time, and management and programming personnel" (Foreword).

The World's News Media: A Comprehensive Reference Guide. Harlow, Essex, United Kingdom: Longman Group UK Limited, 1991.
Main Ref P88.8.W67

This publication covers all of the countries of the world and provides an overview of the current status of their print and broadcast media. Each entry concludes with a selective directory of the country's print and broadcast media addresses.

C. Ethnic, Religious, Women's, and Sports Directories

American-Jewish Media Directory. Rego Park, NY: R. K. Associates, Inc., 1989.
Main Ref PN5650.A47

This directory not only lists stations but also Jewish television and radio programs.

Black Americans Information Directory, 1992-1993. Detroit: Gale Research Inc., 1992.
Main Ref E185.5.B513

This publication lists radio and television stations owned by African Americans.

The Directory of Religious Broadcasting. 14th International ed. Parsippany, NJ: National Religious Broadcasters, 1991.
Main Ref BV655.D57 1991

This "list[s] national and international producers of religious programs; radio and television stations, national and international; and related services in the religious broadcasting profession" (p. 12).

Directory of Women's Media. Washington, DC: Women's Institute for Freedom of the Press, annual.
Main Ref P96.W6I5

This publication lists "media owned and operated primarily by, for and about women" (p. 2). Names, addresses, telephone numbers, and brief descriptions accompany each entry.

Hispanic Media, USA: A Narrative Guide to Print and Electronic Hispanic News Media in the United States. Washington, DC: The Media Institute, 1987.
Main Ref P88.8.U5V440

This recent survey of Hispanic media is useful to the researcher beginning an investigation of the ethnic press in the United States. "Spanish-language Television," pp. 53-65, provides background information on Hispanic broadcasting; whereas, "Electronic Media," pp. 207-220, serves as a directory of Hispanic television and radio stations in this country.

Hispanic Resource Directory, 1992-1994: A Comprehensive Guide to Over 6,000 National, Regional and Local Organizations, Associations, Agencies, Programs and Media Pertaining to Hispanic Americans. Juneau: The Denali Press, 1992.
Main Ref E184.S75S281

"Media," pp. 229-276, provides, among other things, an up-to-date listing of Hispanic television stations operating in the United States.

National Directory of Minority-Owned Business Firms. Washington, DC: Business Research Services, Inc., 1992.
Main Ref HD2346.U5N332 1992

The table of contents heading "Transportation, Communications & Utility Services" leads to listings of television broadcasting stations owned by racial, ethnic, and religious minorities.

National Directory of Women-Owned Business Firms. Washington, DC: Business Research Services, Inc., 1992.
Main Ref HD2346.U5N333 1992

"Transportation, Communications & Utility Services," a heading in the table of contents, leads to listings of television broadcasting stations owned by women.

Sports Market Place, annual. Princeton, NJ: SPORTSGUIDE, INC., 1984--.
Main Ref HD9992.U5S667 (Current edition on reference shelves; earlier volumes on Fifth Floor)

"TV/Radio Broadcasters/Programmers," pp.327-350, is a useful directory of sports television networks. The entries include addresses, telephone numbers, and names of key network personnel.

Try Us: National Minority Business Directory, annual. Minneapolis: National Minority Business Directories, 1969--.
Main Ref E185.8.N28 (Current edition in Main Reference; earlier editions on Fourth Floor)

Try Us is similar to the *Black Americans Information Directory (q.v.)* in that it has a large section which lists radio and television stations owned by African Americans.

D. Product and Service Directories

1. Comprehensive Directories

AV Market Place: The Complete Business Directory of Audio, Audio Visual, Computer Systems, Film, Video, [and] Programming with Industry Yellow Pages, annual. New York: R. R. Bowker, 1989--.
Main Ref LB1043.A817 (Current edition on Index Table 6B; earlier volumes on Second Floor)

"Designed to be a one-stop guide to the industry, [this] is a comprehensive directory of audio-video products, manufacturers, services and suppliers in the United States and Canada. Over approximately 1,300 products or services are listed, and contact information is given for over 5,900 companies which supply them" (Preface, p. vii).

The Hollywood Reporter Studio Blu-Book Directory, annual. Hollywood, CA: Verdugo Press, 1937--.
Main Ref Folio PN1998.A1H6 1991 (Current edition in Main Reference; earlier editions on Third Floor)

The Studio Blu-Book lends "instant access to the people, facilities and services which make up the world of entertainment" (Preface). Its "thousands of directory listings" (Preface) are veritably a complete guide to the motion picture and television industries. Thumb-indexing and a number of tables of contents simplify access to its contents. *The Studio Blu-Book* and *The Producer's Masterguide* have many similarities, but each publication has enough unique features to justify using them both. One of *The Blu-Book's* most outstanding unique features is "Contacts," the last division of the publication, in which one finds such lists as "Actors and Celebrities" and "Executives, Motion Picture and Television." Both of these lists provide telephone numbers of either the individuals themselves or their agents. All in all, this is a rich resource.

The Producer's Masterguide: The International Production Manual for [the] Motion Picture, Television, Commercial, Cable, and Videotape Industries, annual. New York: New York Production Manual, Inc., 1983--.
Main Ref PN1993.5.U77B46a (Current edition in Main Reference; earler editions on Third Floor)

This directory contains information on production facilities and governmental agencies controlling television and film production in the fifty states and several foreign countries. Profiles of each state or country include a discussion of its special cultural, social, and geographic features as well as many other topics important to the producer who is planning to shoot a commercial, a television program, or a feature film on location. Other major divisions include "Unions and Guilds," pp. 151-278, which is a well-detailed, informative guide to most of the industry's major unions and trade organizations. Another useful section covers the Oscars, the Emmys, the Golden Palm Awards, and the Clios--not listing the winners, but describing the awards and stating their eligibility requirements. The closing section is, in effect, an industry *Yellow Pages*, providing information on goods and services critical to the needs of the broadcasting industry.

2. Directories of Equipment and Systems

The Directory of Video, Computer & Audio-Visual Products, annual. Fairfax, VA: The International Communications Industries Association, 1985--.
Main Ref TS2301.A7A9 (Current edition on Index Table 6B; earlier volumes in Science Library)

This annual catalogue provides complete information, including specifications and prices, for hundreds of media products.

Long, Mark. *World Satellite Almanac: The Complete Guide to Satellite Transmission Technology.* 2nd ed. Indianapolis: Howard W. Sams & Company, 1987.
Main Ref TK5104.L650

This is an analysis of the international development of satellite technology. Significant portions of the publication are devoted to the use of satellites to transmit television signals. Many photographs, tables, charts, and graphs enrich the text.

---. *World Satellite Annual,1993/1994.* Fort Lauderdale: Mark Long Enterprises, Inc., 1992
Main Ref TK5104.W583

The *World Satellite Annual* updates the *World Satellite Almanac.*

Telecommunications Systems and Services Directory, annual. Detroit: Gale Research Company, 1983--.
Main Ref TK5102.5.T3965

The *TSSD* "describes the multitude of organizations, systems, and services worldwide competing for the commercial and residential consumer dollar in . . . electronic communications. . . . [It] cover[s] long-distance telephone services, data communications networks, electronic mail systems, satellite networks, and a host of other services and systems designed to deliver data, voice, text, or image from one point to another" (Introduction).

The Video Register and Teleconferencing Resources Directory, annual. White Plains, NY: Knowledge Industry Publications, Inc., 1986--.
Main Ref TK6655.V5V5374 (Current volume in Main Reference; earlier volumes in Science Library)

"[This] comprehensive directory . . . brings together listings of users and suppliers involved in professional video communications. It include[s] major video users from . . . business/industry, government, education, medicine and the arts" (Preface). With both a general index and an advertisers' index, this publication contains these major sections: Manufacturers, Teleconferencing Resources, Dealers, Production and Post Production, Users, Cable Access/Origination Centers, Program Distributors, and Resources (Table of Contents).

World Satellite Directory. 14th ed. Potomac, MD: Phillips Publishing, Inc., 1992.
Science Ref TK5104.S27

This directory includes not only addresses, telephone numbers, and names of corporate executives but also information about products and services provided by satellite communication companies worldwide.

3. Directories of Producers, Directors, and Other Entertainment Industry Professionals

Avallone, Susan, and Jack Lechner, comp. and ed. *Film Producers, Studios, Agents and Casting Directors Guide.* 2nd ed. Beverly Hills: Lone Eagle Publishing Co., 1990.
Main Ref PN1998.A1F484

This directory covers the movie and the television industries.

Baur, Tassilo, and Bruce Scivally, comp. and ed. *Special Effects & Stunts Guide.* Beverly Hills: Lone Eagle Publishing Co., 1989.
TR858.S653 (Seventh Floor)

This is an address and telephone directory of entertainment people and companies involved with special effects and stunts.

Callan, K *(sic) Los Angeles Agent Book.* 4th ed. Studio City, CA: Sweden Press, 1992.
Main Ref PN2055.C33

---. *New York Agent Book.* 3rd ed. Studio City, CA: Sweden Press, 1993.
Main Ref PN2055.C350

Callan's two agents' guides are helpful to the actor or actress in search of a New York or Los Angeles agent.

The Creative Black Book, 1992. 2 vols. New York: The Creative Black Book, 1992.
Main Ref HF5804.C73 1992

This excellent current directory focuses on the mass media. Volume One, *Illustration, Print, Film & Video,* provides addresses and telephone numbers of such industry professionals as those in casting, stage and set design, and production. Volume Two, *Photography,* which is lavishly illustrated with color plates, is a visual feast of photographers' work in advertising and other media. Photographers' addresses and telephone numbers are also included.

Davis, Mitchell, ed. *The Yearbook of Experts, Authorities, & Spokespersons: An Encyclopedia of Sources.* 10th ed. Washington, DC: Broadcast Interview Source, 1992.
Main Ref PN1991.8.T35D57

This directory lists names, addresses, telephone numbers, and descriptions of organizations and individuals who are available for appearances on television talk shows, or as speakers at conferences, seminars, or public meetings. It is organized by subject and is, thus, easy to use.

Directors Guild of America. *Directory of Members*, annual. Los Angeles: Directors Guild of America, 1967--.
Main Ref PN1998.A1D52 (Current edition in Main Reference; earlier editions on Third Floor)

This is the best listing of directors in the American entertainment industry. One of its strengths is its singleness of focus, which allows for the inclusion of more careful, more detailed entries than can be provided in those directories that attempt to cover many aspects of the industry's products and services. It has an exellent series of indexes that are, for example, arranged by geographic location, by ethnicity, by gender, and by category of specialization. Each entry includes the director's address and telephone number and his/her credits. Where pertinent, the director's agent's address and telephone number are provided. For students of television, a particularly interesting feature is the awards section, which, for example, includes a chronological listing of the Directors Guild of America Award Winners for Television Direction.

International Talent & Touring Directory: The Worldwide Talent & Venue Reference, annual. New York: Billboard Publications, 1981--.
Main Ref ML1.B51355 (Current edition on reference shelves; earlier editions on Seventh Floor)

"Agents/Managers," pp. 74-113, is an alphabetical listing of agents, managers, and public relations firms servicing the entertainment industry. Entries include addresses, telephone and telefax numbers, and names of people to contact.

Naylor, Lynne. *Television Directors Guide*. Beverly Hills: Lone Eagle Publishing Co., 1993.
On order for Main Ref

---. *Television Writers Guide*. 2nd ed. Beverly Hills: Lone Eagle Publishing Co., 1991.
Main Ref PN1992.7.T464

This is a directory of professional television scriptwriters. It is indexed, and the table of contents is organized by television genre.

Pecchia, David, comp. and ed. *Cinematographers, Production Designers, Costume Designers and Film Editors Guide*. 3rd ed. Los Angeles: Lone Eagle Publishing Co., 1991.
Main Ref PN1998.A1C58

Though directed more to the movie industry than the television industry, this book is relevant to both fields.

BEST COPY AVAILABLE

Singer, Michael, comp. and ed. *Film Directors: A Complete Guide.* Beverly Hills: Lone Eagle Publishing Co., annual.
Main Ref PN1998.A2D563 (Current edition on reference shelves; earlier years on Third Floor)

This directory identifies directors of telefeatures, miniseries, television documentaries and a number of other different types of television productions and lists their addresses and telephone numbers.

Vando, David, ed. *International Directory of Model and Talent Agencies and Schools.* New York: Peter Glenn Publications, Ltd., 1992.
Main Ref HD9999.M642U55

This directory is useful to the aspiring actor in search of a talent agent.

E. Almanacs, Station Coverage Atlases, and Surveys of the Broadcasting Industry

Cable & Station Coverage Atlas with Grade B Contour Maps, 35- and 55-Mile Zone Maps, Maps Showing Locations of Cable Systems, FCC Cable and Syndex Rules, [and a] Complete List of Cable Communities by State. Washington, DC: Warren Publishing, Inc., annual.
Main Ref HE8700.7.C6C13 (Current edition on Index Table 11F; earlier editions on Fifth Floor)

The title reveals the different types of information contained in this publication. It is a valuable guide to the cable television industry and is current.

International Television & Video Almanac, annual. New York: Quigley Publishing Company, Inc., 1956--.
Main Ref PN1992.1.I61 (Current edition in Main Reference; earlier volumes on Third Floor)

This *vade mecum* should be at the fingertips of anyone needing current information on the television industry. Statistics; biographical sketches of actors, actresses, producers, writers, directors, composers, journalists, cinematographers, network executives, and other figures in the television industry; directories of services, stations, organizations, and agencies; and many other industry-related subjects are covered by this indispensable almanac. A detailed table of contents provides quick access to its contents.

Norback, Craig T., and Peter G. Norback. *TV Guide Almanac.* New York: Ballantine Books, 1980.
Main Ref PN1992.3.U5N6

Advertising, audience research, college programs in broadcasting, awards, history, broadcast libraries, network television ratings, and cable and public television are among the many subjects treated here. This book is somewhat dated; therefore, it is important to consult other titles cited in this bibliography for more recent information.

Public Broadcasting Coverage in the United States. Washington, DC: National Telecommunications and Information Administration, U. S. Department of Commerce, 1989.
Government Documents Ref J84:C60.2 B78

Covering both public television and public radio, this document provides statistical and analytical information on public broadcasting in each of the fifty states. It is divided in half, with public television treated in the first half and public radio in the second. The two divisions include maps illustrating public television and public radio coverage areas for each state.

F. Video Catalogues and Selection Guides

1. Catalogues

(a.) Comprehensive Annual Directories

Bowker's Complete Video Directory, annual. 2 vols. New York: R. R. Bowker, 1990--.
Main Ref PN1992.95.V37 (Current edition of Index Table 6B; earlier editions on Third Floor)

This serves as "a *Books in Print of Video*" (p. vii), listing, in Volume One, more than twenty-eight thousand feature film and entertainment titles, and in Volume Two, approximately thirty-four thousand documentaries, educational programs, and other kinds of specialized videos. Title, subject, cast, and director indices simplify access to the directory. Each entry describes the film and gives information on how to go about renting or purchasing it. Lists of manufacturers and film distributors appear at the end of the directory. Note: The *Adult Title Supplement* (**Main Ref PN1992.95.V37**), listing films that range from the mildly risque to softcore pornography and somewhere beyond, is available at the Reserve Desk of the Main Library.

British National Film & Video Catalogue, annual. London: British Film Institute, 1963--.
Main Ref PN1998.A1B75 (Most recent five years in Reference; earlier volumes on Third Floor)

This "[c]atalogue . . . provide[s] brief, factual details of [all] films and videos released for [non-theatrical] loan or purchase within the [United Kingdom]; with an emphasis on British non-fictional productions. Our coverage includes educational and training films, including [school] productions and Open University videos, independent productions, community videos, documentaries, TV programmes and feature films" (Introduction). The publication is indexed by title, subject, and producer. A comprehensive list of distributors is included.

Media Review Digest: The Only Complete Guide to Reviews of Non-Book Media, annual. Ann Arbor, MI: The Pierian Press, 1973--.
Main Ref LB1043.M8 (Most recent five years on Index Table 6B; previous five years on reference shelves; all earlier years on Second Floor)

The "*MRD is* . . . an annual index to and digest of reviews, evaluations, and descriptions of all forms of non-book media appearing in a great variety of periodicals and reviewing services" (p. vii). Theatrical feature-length films and a large number of other types of films, available on videocassette or 35mm or 16mm film, are covered. Each entry cites several reviews and indicates whether the film is available for purchase or rental. Purchase and rental costs are cited, and a "Producers and Distributors" section provides the addresses necessary for either renting or purchasing a film. Consumers wishing to evaluate a film before renting or purchasing it for home entertainment will definitely find the *MRD* useful.

The Video Source Book, annual. 2 vols. Detroit: Gale Research Inc., 1979--.
Main Ref PN1992.95.V53 (Current edition on Index Table 6B; earlier volumes on Third Floor)

"A guide to over 55,000 programs currently available on video from more than 1,300 sources" (Title Page), this directory includes theatrical movie titles available on videocassette either for rental or purchase as well as documentaries and other programs of a serious or scholarly nature.

(b.) Specialized Video Directories

Boyle, Deirdre. *Video Classics: A Guide to Video Art and Documentary Tapes.* Phoenix: The Oryx Press, 1986.
Main Ref PN1992.95.B6

This directory is not a guide to theatrical films available on videocassette but to art films and documentaries of merit. Good descriptions, interesting illustrations, and a list of distributors are included. Since this publication is somewhat dated, it is advisable to consult *The Video Source Book* and *Bowker's* for current prices.

Children's Media Market Place. 3rd ed. New York: Neal-Schuman Publishers, Inc., 1988.
Ref Z479.C45 1988 (Curriculum Materials Center, College of Education, Aderhold Hall)

This directory, which provides access to children's television programming, is wide-ranging in its media coverage. The divisions relevant to children's television include "Television Program Sources" (pp. 251-258), "Television Program Distributors" (pp. 259-266), and the "Title Index to Children's Television Programs" (pp. 267-272). In the "Source" section, arrangement is first geographic and then by station name. A list of programs produced by the station appears with each station entry. The "Distributors" section is alphabetically arranged by company name and "list[s] . . . companies which lease, sell, rent and/or syndicate children's television programs" (p. 259).

Chu, John, and Elliot Cafritz. *The Music Video Guide.* New York: McGraw-Hill Book Company, 1986.
Main Ref PN1992.8.M87C48 1986

This serves as a "handbook and reference guide to all concert, performance, and soundtrack titles in the following musical categories: rock, pop/adult, country/folk, classical, opera, ballet, black popular, and family entertainment" (Introduction, p. xv). The entries, rated on a one-to-five-star scale, include the purchase price (now dated), the format, and the vendor's address. Consult *The Video Source Book* and *Bowker's* for the current prices and availability of the videos cited in this publication as well as for titles of music videos produced more recently than 1986.

BEST COPY AVAILABLE

Educational Film & Video Locator of the Consortium of College and University Media Centers and R. R. Bowker. 2 vols. 4th ed. New York: R. R. Bowker, 1990.
Main Ref LB1044.Z9C58 (Index Table 6B)

This is a directory of over 50, 000 videos and films that make up the collections of the forty-six audio-visual libraries which hold membership in the Consortium of College and University Media Centers. The many videos and films included here are lent to faculty members at institutions nationwide via procedures that are explained in the introduction. Educators will find this directory an indispensable aid in locating educational videos and films that, otherwise, might be next to impossible to find. Producers' and distrubutors' lists, which include addresses as well as telephone and telefax numbers, are included for users of the directory who wish to purchase rather than borrow a video or film. However, not all of the titles included in the directory will be available for purchase. Since this publication is noncurrent, it is wise to consult *Bowker's* or *The Video Source Book* for current prices.

Witzleben, Donna F., ed. *Television Programming Source Books, 1993-94. Series.* Volume 4. Philadelphia: North American Publishing Company, 1993.
Ref PN1992.8.F5T38

This directory covers thousands of television series, identifies their current distributors, and reveals whether they are available for domestic or foreign distribution. A title index lends access to the directory, and each entry provides the series' plot summary, its running time, and its telecast dates.

Shore, Michael. *Music Video: A Consumer's Guide.* 8th ed. New York: Ballantine Books, 1987.
Main Ref PN1992.8.M87S56 1987

Consumers planning to purchase or rent music videos for home entertainment will enjoy this publication. Shore reviews and rates more than nine hundred videocassettes and videodiscs, using a star system. *Music Video* includes rock, pop, avant-garde, jazz, middle-of-the-road, gospel, the blues, and other musical styles. An index and a section entitled "Home Video Distributors and Mail Order Sources," pp. 483-485, simplify access to the contents of the publication. Consult *The Video Source Book* and *Bowker's* for the current prices and availability of the videos cited in this publication as well as for titles of music videos produced more recently than 1987.

2. Guides to Movies on Videocassette or Laserdisc

Blades, Joe. *Viewers' Choice Guide to Movies on Video.* Yonkers, NY: Consumer Reports Books, 1991.
Main Ref PN1992.95.B52

This publication rates more than 3,500 movies according to the findings of the *Consumer Reports* Movie Poll. Grouped in ten subject categories, the entries include movie titles, plot synopses, and brief credits. A title index is included.

Halliwell, Leslie. *Halliwell's Film Guide.* 8th ed. New York: HarperCollins Publishers, Inc., 1991.
Main Ref PN1993.45.H27 1991

Like *Maltin's (q.v.), Halliwell's* gives thumbnail sketches of thousands of theatrical release films. Each entry reveals plot and cast as well as country of origin and release date. Entries also include information on the availability of the film for rental or purchase on videocassette.

Maltin, Leonard, ed. *Leonard Maltin's Movie and Video Guide*, annual. New York: Penguin Books USA Inc., 1969--.
Main Ref PN1992.8.F5L36 (Current edition on reference shelves; earlier editions on Third Floor)

This popular book provides brief descriptions of over 17,500 theatrical and made-for-television movies. The entries, which are alphabetized by title, include concise plot summaries, brief critiques, running times, release dates, ratings of one and one half to four stars, and diamond-shaped symbols indicating home video availability. Maltin labels any movie he considers unworthy of one and one half stars a BOMB.

Martin, Mick, and Marsha Porter. *Video Movie Guide, 1993.* New York: Ballantine Books, 1992.
Main Ref PN1992.93.V53

This publication is similar to the more familiar *Maltin's* and *Halliwell's*, cited above. Like its companion titles, it provides brief plot synopses and a rating scale for more than 12, 000 movies available on videocassette.

BEST COPY AVAILABLE

Pratt, Douglas. *The Laser Video Disc Companion.* New York: New York Zoetrope, 1992.
PN1992.95.P7 (Third Floor)

Pratt includes reviews of almost 5,000 movies produced in the United States and abroad between 1981 and 1990, which are available for home viewing on laserdisc. His selections include films with ratings ranging from G to X, and he provides rather lengthy evaluations which analyze the film both artistically and technically.

Rovin, Jeff. *The Laserdisc Film Guide: Complete Ratings for the Best and Worst Movies Available on Disc.* 1993-1994 ed. New York: St. Martin's Press, 1993.
Main Ref PN1992.95.R68

Rovin evaluates "the most important motion pictures available on disc, offering candid, concise, and accurate reviews of both the film and the disc" (Back Cover).

X. TELEVISION PROGRAMMING

A. GENERAL PROGRAMMING

1. Comprehensive Directories

Halliwell, Leslie, and Philip Purser. *Halliwell's Television Companion.* 3rd ed. London: Grafton Books, 1986.
Main Ref PN1992.3.G7H350 1986

Halliwell's covers a wide range of television programs and personalities and is an indispensable guide to the television broadcasting industry.

Lovece, Frank. *The Television Yearbook: Complete, Detailed Listings for the 1990-1991 Season.* New York: Perigee Books/Putnam, 1992.
Main Ref PN1992.3.U5L68 (A second copy is on the Third Floor)

The title implies that this book will be published annually, but there is some doubt as to whether this will be the case. If publication is not suspended, the *Television Yearbook* will prove to be a fine, comprehensive record of the programs broadcast during each television season. The present volume covers the 1990-1991 episodes of the prime-time network television programs as well as selected cable network shows and series in syndication. Each entry includes cast, credits, a synopsis of the plot, and other relevant facts.

McNeil, Alex. *Total Television: A Comprehensive Guide to Programming from 1948 to the Present.* 3rd ed. New York: Penguin Books, 1991.
Main Ref PN1992.3.U5M3 1991

Total Television comprises five parts. Part I is an alphabetical listing of more than 4,700 series that have aired on American television. Telecast dates, names of cast members, and plot synopses are included for each series. "Part II is a chronological list of special programs and broadcasts. . . . Part III is a set of charts showing the prime-time fall schedules for the major commercial networks. Part IV is a list of Emmy and Peabody Award winners. Part V is a list of the top-rated series for each season" (Introduction).

Terrace, Vincent. *The Complete Encyclopedia of Television Programs, 1947-1979.* 2nd ed., revised. 2 vols. South Brunswick, NJ: A. S. Barnes, 1979.
Main Ref PN1992.3.U5T46 1979

Terrace provides comprehensive coverage of every television program--from the most popular to the most obscure--produced from 1947 through 1979. Each program entry includes a brief synopsis, the names of the cast members, the total number of episodes, the length of time the program aired, and the length of individual episodes.

2. Prime Time Programming

Brooks, Tim, and Earle Marsh. *The Complete Directory to Prime Time Network TV Shows: 1946-Present.* 5th ed. New York: Ballantine Books, 1992.
Main Ref PN1992.18.B68

"This is an encyclopedia listing every regular series ever carried on the commercial broadcast networks during 'prime time'--roughly, 7:30-11:00 P. M., E. S. T.; all network series carried in the early evening (6:00-7:30 P. M.) and late night (after 11:00 P. M.) hours; and the top syndicated programs of all time that were aired primarily in the evening hours" (Introduction, p. ix).

Shapiro, Mitchell E. *Television Network Prime-Time Programming, 1948-1988.* Jefferson, NC: McFarland & Company, Inc., Publishers, 1989.
Main Ref PN1992.3.U5S54 1989

In the introduction, Shapiro states that "[this] book is designed to be a comprehensive chronicle of network prime-time television programming. Beginning with September 1948 and continuing to the fall of 1988, this work provides month-by-month prime-time schedules for all national broadcasting networks; a detailed listing of all network programming moves, including series premieres, cancellations, and time slot moves; and a yearly recap of key programming moves" (p. xiii).

3. Daytime and Late Night Programming

Shapiro, Mitchell E. *Television Network Daytime and Late Night Programming, 1959-1989.* Jefferson, NC: McFarland & Company, Inc., Publishers, 1990.
Main Ref PN1992.3.U5S535 1990

"[T]his work provides month-by-month early morning (Monday-Friday, 7:00 A. M. to 9:00 A. M.), daytime (Monday-Friday, 10:00 A. M. to 6:00 P. M.) and late-night (Monday-Friday, 11:00 P. M. to 2:00 A. M.) schedules for all national broadcasting networks; a detailed listing of all network programming moves, including series premieres, cancellations, and time slot moves; and a yearly recap of key programming moves" (Introduction, p. xi).

4. Weekend Programming

Shapiro, Mitchell E. *Television Network Weekend Programming, 1959-1990.* Jefferson, NC: McFarland & Company, Inc., Publishers, 1992.
Main Ref PN1992.3.U5S545 1992

This is another of Shapiro's useful programming guides, covering the three major American broadcast networks and focusing upon weekend television schedules.

B. DRAMA SERIES

1. General Directories

Gianakos, Larry James. *Television Drama Series Programming: A Comprehensive Chronicle, 1947-1959.* Metuchen, NJ: The Scarecrow Press, Inc., 1980.
Main Ref PN1992.3.U5G48

---. *Television Drama Series Programming: A Comprehensive Chronicle, 1959-1975.* Metuchen, NJ: The Scarecrow Press, Inc., 1978.
Main Ref PN1992.3.U5G5

---. *Television Drama Series Programming: A Comprehensive Chronicle, 1975-1980.* Metuchen, NJ: The Scarecrow Press, Inc., 1981.
Main Ref PN1992.3.U5G49 1981

---. *Television Drama Series Programming: A Comprehensive Chronicle, 1980-1982.* Metuchen, NJ: The Scarecrow Press, 1983.
Main Ref PN1992.3.U5G53 1983

---. *Television Drama Series Programming: A Comprehensive Chronicle, 1982-1984.* Metuchen, NJ: The Scarecrow Press, 1987.
Main Ref PN1992.3.U5G532 1987

---. *Television Drama Series Programming: A Comprehensive Chronicle, 1984-1986.* Metuchen, NJ: The Scarecrow Press, 1992.
Main Ref PN1992.3.U5G533 1992

A season-by-season chronicle of all the television drama series produced between 1947 and 1986, these publications list the individual episodes of the programs, thus enabling the researcher to find any specific episode of any drama series produced on network television. The entries contain telecast dates and names of cast members as well as other significant facts.

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2. Soap Operas

La Guardia, Robert. *Soap World.* New York: Arbor House, 1983.
Main Ref PN1992.8.S4L297 1983

This book traces the history of the soap opera from its origins on radio at the beginning of the Great Depression to the early 1980's and provides lengthy, well-detailed synopses of the plots of both current and noncurrent soap operas. The synopses include complete casts of characters, names of producers and directors, and other relevant details. Such features as an index, a bibliography, and several appendices simplify access to the contents of the book and provide more information about the soap opera genre. A particularly important appendix lists names and addresses of American colleges and universities that offer courses in the soap opera.

3. Detective Shows

Martindale, David. *Television Detective Shows of the 1970's: Credits, Storylines and Episode Guides for 109 Series.* Jefferson, NC: McFarland & Company, Inc., Publishers, 1991.
Main Ref PN1992.8.D48M37 1991

This is an illustrated guide to the network television detective series of the 1970's. It provides an overview of the major programs of this genre and has an exceptionally well-detailed index.

4. Westerns

Rainey, Buck. *The Shoot-Em-Ups Ride Again: A Supplement to Shoot-Em-Ups.* Metuchen, NJ: The Scarecrow Press, Inc., 1990.
Main Ref PN1995.9.W4A3 1985 SUPPL.

This heavily illustrated supplement has been expanded to include television westerns. The original volume (*Shoot-Em-Ups,* **Main Ref PN 1995.9.W4A3**) focuses on theatrical feature films alone. The last part of the supplement, however, treats network Western programs as well as made-for-television movies. Lively, informative discussions of the most popular programs complement an alphabetical listing of Western television series, with each entry listing the names of the stars, the broadcast dates of the program, and other pertinent facts.

C. COMEDY SERIES, OR SITCOMS

Eisner, Joel, and David Krinsky. *Television Comedy Series: An Episode Guide to 153 TV Sitcoms in Syndication.* Jefferson, NC: McFarland and Company, Inc., 1984.
Main Ref PN1992.8.C66E37 1984

Each of the one hundred fifty-three situation comedy entries Eisner and Krinsky have chosen for this guide contains a title list of all of the episodes of the program, with a one-sentence plot summary of the episode. Each entry also reveals the names of guest stars, writers, and directors. Detailed headnotes, which contain such information as the names of the regular cast members, the program's broadcast dates and times, its total number of episodes, its production company, its syndicate, and its network, accompany each entry.

Mitz, Rick. *The Great TV Sitcom Book.* New York: Putnam, 1983.
Main Ref PN1992.8.C66M5 1983

This well-illustrated, well-indexed guide to the genre of the situation comedy on American television provides a season-by-season look at sitcoms produced between 1949 and 1983.

D. SERIES, PILOTS, SPECIALS, AND DOCUMENTARIES

Einstein, Daniel. *Special Edition: A Guide to Network Television Documentary Series and Special News Reports, 1955-1979.* Metuchen, NJ: The Scarecrow Press, Inc., 1987.
Main Ref PN1992.8.D6E56 1987

This programming guide contains "annotated listings of major commercial network (ABC, CBS, NBC) documentary series programs and one-time-only news special reports from 1955 to 1979" (p. v). Its concise, descriptive annotations include broadcast dates and times as well as names of producers, directors, writers, and other personnel.

Goldberg, Lee. *Television Series Revivals: Sequels or Remakes of Cancelled Shows.* Jefferson, NC: McFarland & Company, Inc., Publishers, 1993.
Main Ref PN1992.8.S4G64 1993

This book provides an overview of television series which went out of production and were later revived.

Limbacher, James L. *Haven't I Seen You Somewhere Before? Remakes, Sequels, and Series in Motion Pictures, Videos, and Television, 1896-1990.* Ann Arbor, MI: The Pierian Press, 1991.
Main Ref PN1995.9.R45L5 1991

As its title reveals, this book identifies remakes, sequels, and series in film and television. The brief entries include such essential information as studios or networks of origin, production dates, and other significant facts.

Sharp, Harold S., and Marjorie Z. Sharp. *Encyclopedia of Television Series, Pilots, and Specials: 1937-1973.* Vol. 1. New York: Zoetrope, 1986.
Main Ref PN1992.9.T47 1985

---. *Encyclopedia of Television Series, Pilots, and Specials: 1974-1984.* Vol. 2. New York: Zoetrope, 1986.
Main Ref PN1992.9.T47 1985

---. *Encyclopedia of Television Series, Pilots, and Specials: The Index: Who's Who in Television, 1937-1984.* Vol. 3. New York: Zoetorope, 1986.
Main Ref PN1992.9.T47 1985

With an alphabetical arrangement, this encyclopedia covers nearly eight thousand pilots, specials, and experimental programs in all programming genres. Each entry includes the program's cast list, credits, story line, broadcast dates, network affiliation, segment length, and other interesting facts.

Terrace, Vincent. *Fifty Years of Television: A Guide to Series and Pilots, 1937-1988.* New York: Cornwall Books, 1991.
Main Ref PN1992.8.S4T47

The more than 4,800 programs examined here are arranged alphabetically by title. Each program entry has a brief, yet comprehensive storyline, a cast list, the producer's name, the production dates and running time, and the network, syndication, and/or cable affiliation. This book complements Brooks' and Marsh's *The Complete Directory to Prime Time Network TV Shows, 1946-Present (q.v.).* Though generally not as good as its companion title, *Fifty Years* is wider in its scope. It is, for instance, unique in providing information on both aired and unaired pilot programs.

Woolery, George W. *Animated TV Specials: The Complete Directory to the First Twenty-five Years, 1962-1987.* Metuchen, NJ: The Scarecrow Press, Inc., 1989.
Main Ref PN1992.8.S64W66 1989

This publication covers "the special animated television presentations aired on the various networks and syndicated extensively in the United States from the first in 1962 through the 1986-1987 season" (Preface, p. ix).

E. MADE-FOR-TELEVISION MOVIES AND MINI-SERIES

Marill, Alvin H. *Movies Made for Television: The Telefeature and the Mini-Series, 1964-1986.* New York: New York Zoetrope, Inc., 1987.
Main Ref PN1992.8.F5M35 1987

Alphabetically arranged by title, this volume chronicles the mini-series and made-for-television movies that appeared over a span of more than twenty years. The entries contain brief, usually nonevaluative plot synopses as well as names of cast members, writers, directors, producers, production companies, network affiliation, telecast dates, program segment time lengths, and other relevant information. Several pages of black-and-white movie stills provide visual interest.

F. SCIENCE FICTION AND FANTASY

Lentz, Harris M., comp. *Science Fiction, Horror, & Fantasy Film and Television Credits.* 2 vols. Jefferson, NC: McFarland & Company, Inc., Publishers, 1983.
Main Ref PN1995.9.S26L46 1983

Volume 1. Actors and Actresses; Directors, Producers, Writers, Others

Volume 2. Film Index; Television Index

Covering both film and television, this two-volume set lists actors' and actresses' credits in science fiction, horror, and fantasy productions. Volume Two is a comprehensive index.

---. *Science Fiction, Horror & Fantasy Film and Television Credits Supplement: Through 1987.* Jefferson, NC: McFarland & Company, Inc., Publishers, 1989.
Main Ref PN1995.9.S26L46 SUPPL.

Through the supplement, Lentz extends his coverage of actors' and actresses' credits in these film and television genres through 1987. Detailed indexing is inside the volume.

G. CHILDREN'S PROGRAMMING

Woolery, George W.. *Children's Television: The First Thirty-Five Years, 1946-1981: Part I: Animated Cartoon Series.* Metuchen, NJ: The Scarecrow Press, Inc., 1983.
Main Ref PN1992.8.M6W6 1983 PT. 1

---. *Children's Television: The First Thirty-Five Years, 1946-1981: Part II: Live, Film, and Tape Series.* Metuchen, NJ: The Scarecrow Press, Inc., 1985.
Main Ref PN1992.8.M6W6 1983 PT. 2

Alphabetically arranged by program title, these two volumes contain lengthy, well-detailed essays covering the history and development of each series. Each entry lists the series' network broadcasting history along with its history in syndication, its host, and its principal characters and voices. Several indices and appendices enhance the value of these volumes.

XI. ENCYCLOPEDIAS AND HANDBOOKS

A. GENERAL ENCYCLOPEDIAS OF TELEVISION

Brown, Les. *Les Brown's Encyclopedia of Television.* 3rd ed. Detroit: Gale Research, 1992.
Main Ref PN1992.18.B7 1992

This encyclopedia appeals to anyone who appreciates television. Informal and entertaining, it affords a glimpse into the electronic medium that has increasingly dominated American society since the late 1940's. Covering all aspects of the television industry, its alphabetical entries are brief but informative. Occasional illustrations add further interest to the text. A brief bibliography and several statistical tables complete the volume.

Hudson, Robert V. *Mass Media: A Chronological Encyclopedia of Television, Radio, Motion Pictures, Magazines, Newspapers, and Books in the United States.* New York: Garland Publishing, Inc., 1987.
Main Ref P92.U5H77 1987

"[T]he purpose of this encyclopedia is to provide one handy, comprehensive reference for historical facts about the mass media in the United States. . . . [From] 1638, when the first press was founded in the English colonies, to 1985, . . . this volume traces the origin and development of books, broadsides, pamphlets, newspapers, magazines, motion pictures, radio, and television. Emphasis is on achievements, dates, events, and people" (Introduction, p. xix).

Hunter, Allan, ed. *Chambers Concice Encyclopedia of Film and Television.* New York: Chambers, Kingfisher, Graham, 1991.
On order for Main Ref

Kaplan, Mike, ed. *Variety (sic) International Show Business Reference.* New York: Garland Publishing, Inc., 1983.
Main Ref PN1579.V3

This encyclopedia contains an extensive biographical section as well as a "Necrology," pp. 566-585, which lists the names and death dates of entertainers dying from the late 1970's to the early 1980's. Additional sections provide credits for television programs, theatrical-release films, and Broadway performances. Lists of winners of the Oscars, the Emmys, the Tonys, and the Grammys are also included.

Rose, Brian G., ed. *TV Genres: A Handbook and Reference Guide.* Westport, CT: Greenwood Press, 1985.
Main Ref PN1992.3.U5T88 1985

Containing signed, scholarly articles to which notes, bibliographies, and videographies are appended, *TV Genres* surveys television genres, *e.g.*, the medical melodrama, the situation comedy, or the soap opera, and offers an overview of each program type with an exploration of its historical development. An excellent index facilitates access to the information found here.

Siegel, Scott, and Barbara Siegel. *The Encyclopedia of Hollywood.* New York: Facts on File, Inc., 1990.
Main Ref PN1993.5.U6S494 1990

This encyclopedia taps a rich popular culture vein, spanning Hollywood history from its origins to the late 1980's. It is clearly written and well indexed, with a "Selected Bibliography," pp. 476-484, which cites a large number of important books dealing with Hollywood. A significant number of well-chosen black-and-white photographs add visual interest to the text.

BEST COPY AVAILABLE

Slide, Anthony. *The Television Industry: A Historical Dictionary.* Westport, CT: Greenwood Press, 1991.
Main Ref PN 1992.3.U5S57 1991

More of an encyclopedia than a dictionary," [this publication provides] more than 1,000 entries on production companies, distributors, organizations, genres, technical terms, and much, much more. Following many of the entries is an address (if the company or organization is still active) and, where appropriate, a bibliography. A general bibliography of reference books on television appears at the end of the volume (Preface)."

Steinberg, Cobbett. *TV Facts.* New York: Facts on File Publications, 1985.
Main Ref PN 1992.18.S75 1985

This information-filled publication explores many aspects of television, including programming, ratings, advertisers, awards (the Emmys, the Peabodys, the Golden Globes, and others), networks, and stations--to name just a few. It is well indexed and covers American television from the early 1950's to the mid-1980's.

Terrace, Vincent. *Television Character and Story Facts: Over 111,000 Details from 1008 Shows, 1945-1992.* Jefferson, NC: McFarland & Company, Inc., Publishers, 1993.
On order for Main Ref

Weiner, Ed. *The TV Guide TV Book: 40 Years of the All-Time Greatest: Television Facts, Fads, Hits, and History.* New York: HarperPerennial, 1992.
Main Ref PN1992.9.W45

This book is entertaining and well illustrated. The "Timeline," pp. 201-240, is a chronology of television history.

B. ENCYCLOPEDIAS OF MASS MEDIA AND COMMUNICATION

International Encyclopedia of Communications. 4 vols. New York: Oxford Univ. Press, 1989.
Main Ref P87.5.I5 1989

This is an important scholarly resource in communications. Its signed, authoritative articles provide an excellent overview of all aspects of the field. Short bibliographies at the conclusion of each article lead to additional resources, and cross-referencing is provided through the use of *see* and *see also* headings. Volume Four contains the index, which includes such significant headings as TELEVISION HISTORY, TELEVISION NEWS, EDUCATIONAL TELEVISION, and CABLE TELEVISION.

Mayer, Ira, ed. *Knowledge Industry Publications 200, 1987 Edition.* White Plains, NY: Knowledge Industry Publications, Inc., 1987.
Main Ref P92.U5K66 1987

This somewhat dated publication provides excellent company profiles of two hundred major media corporations, including the three major commercial networks (NBC, CBS, and ABC) as well as Turner Broadcasting System, Inc., the A. C. Nielsen Company, Storer Communications, Inc., and other leaders in broadcasting. Each profile reveals the company's revenue ranking, its total number of employees, its total assets, its media revenues, and other pertinent business data. Names of corporate officers, corporate addresses and telephone numbers, and company descriptions accompany the statistical data. (*NOTE:* Be sure to consult the UGA Libraries' current business resources to find up-to-date information on the companies treated here. Inquire at the Reference Desk as to what resources to use.)

Meyers, Robert A., ed. *Encyclopedia of Telecommunications.* San Diego: Academic Press, 1989.
Science TK5102.E645 1989 (Third Floor)

This encyclopedia contains signed, scholarly articles, having illustrations, tables, and brief bibliographies and providing good background information on international telecommunications.

C. ENCYCLOPEDIAS OF SCIENCE FICTION, FANTASY, AND THE WESTERN

Buscombe, Edward, ed. *The BFI Companion to the Western.* New York: Atheneum, 1988.
Main Ref PN1995.9.W4B45 1988

"Television Westerns," pp. 398-424, consists of brief articles which describe the major programs of this popular genre of broadcast television; whereas, "The Western: A Short History," pp. 15-54, is an excellent academic evaluation of the Western of film and television. Well-chosen black-and-white photographs add visual interest to the text. A good, though short, bibliography appears in Appendix II, pp. 429-430.

Fulton, Roger. *The Encyclopedia of TV Science Fiction.* London: Boxtree Limited, 1990.
Main Ref PN1992.8.S35F8 1990

This publication examines British and American science fiction and fantasy programming from 1951 through the late 1980's.

Rovin, Jeff. *The Encyclopedia of Superheroes.* New York: Facts on File Publications, 1985.
Main Ref P96.H46R68 1985

This entertaining, illustrated encyclopedia focuses on those almost larger-than-life fictional characters from television and other media, who have become permanent fixtures in the realm of American popular culture.

---. *The Encyclopedia of Super Villains.* New York: Facts on File Publications, 1987.
Main Ref P96.V48R68 1987

Virtually the alter ego of the book cited above, this encyclopedia is engrossing and contains a number of good color plates.

Wright, Gene. *The Science Fiction Image: The Illustrated Encyclopedia of Science Fiction in Film, Television, Radio and the Theater.* New York: Facts on File Publications, 1983.
Main Ref P96.S34W7 1983

This encyclopedia covers science fiction television programming. The program entries provide plot synopses and listings of cast members, directors, producers, and other key personnel. The volume is well illustrated, having both black-and-white and color illustrations.

D. ENCYCLOPEDIAS OF SOAP OPERAS AND GAME SHOWS

Schemering, Christopher. *The Soap Opera Encyclopedia.* New York: Ballantine Books, 1985.
Main Ref PN1992.8.S4S34 1986

Part One of this encyclopedia provides background information on the network television soaps. Part Two offers detailed biographical articles on the leading actors and actresses of these ever popular serials. An index, a bibliography, and a variety of appendices, which include such information as Nielsen ratings and Emmy Award winners, are included. (*See* Nancy E. Rout, Ellen Buckley, and Barney M. Rout's *The Soap Opera Book: Who's Who in Daytime Drama*, p. 75, for more biographical information on soap opera stars.)

Schwartz, David, Steve Ryan, and Fred Wostbrock. *The Encyclopedia of TV Game Shows.* New York: New York Zoetrope, 1987.
Main Ref PN1992.8.Q5S380 1987

This heavily illustrated volume covers network television game shows from the mid-1940's through the mid-1980's. Alphabetized by program name, the entries include premiere dates, broadcasting histories, and names of hosts, models, announcers, producers, directors, music directors, and set designers.

E. ENCYCLOPEDIAS OF ANIMATION

Grant, John. *Encyclopedia of Walt Disney's Animated Characters.* New York: Harper & Row, Publishers, 1987.
Main Ref NC1766.U52D52

This is a wonderfully entertaining encyclopedia of Walt Disney's feature-length and short animated films. It is lavishly illustrated with black-and-white and color reproductions of cartoon cells. The first half of the book contains well-detailed articles on the Disney characters, which conclude with filmographies, where appropriate. The second half of the encyclopedia includes articles on the feature-length animated films, arranged alphabetically by title. A series of appendices and a bibliography appear at the end of the text.

Horn, Maurice, ed. *The World Encyclopedia of Cartoons.* 2 vols. New York: Chelsea House Publishers, 1980.
Main Ref NC1325.W67

Many well-chosen black-and-white and color illustrations add visual appeal to this excellent encyclopedia of cartoons.

Lenburg, Jeff. *The Encyclopedia of Animated Cartoons.* New York: Facts on File, 1991.
Main Ref NC1766.U5L46

"Animated Television Specials," pp. 176-263, and "Television Cartoon Series," pp. 264-448, provide comprehensive coverage of televised American cartoons. The program entries are relatively brief and contain chronological listings of the titles of the individual episodes. The book is illustrated, but regrettably, only in black-and-white. It concludes with an index and a selected bibliography.

F. ENCYCLOPEDIAS OF CENSORSHIP, SOCIAL HISTORY, POPULAR CULTURE, AND RELIGIOUS PROGRAMMING

Cayton, Mary Kupiec, Elliott J. Gorn, and Peter W. Williams, eds. *Encyclopedia of American Social History.* 3 vols. New York: Charles Scribner's Sons, 1993.
Main Ref HN57.E58

This is another of Scribner's fine subject encyclopedias, which includes well-written, scholarly articles on television and other significant features of American social life. A brief bibliography accompanies each article.

BEST COPY AVAILABLE

Erickson, Hal. *Religious Radio and Television in the United States, 1921-1991: The Programs and Personalities.* Jefferson, NC: McFarland and Company, Inc., Publishers, 1992.
Main Ref BV656.E75 1992

This publication offers an overview of religious programming in American broadcasting. The individual entries vary considerably in length and detail. A selected bibliography and an index are included.

Green, Jonathon. *The Encyclopedia of Censorship.* New York: Facts on File, Inc., 1990.
Main Ref Z657.G73

This publication looks at censorship on an international scale. Most of its information pertaining to television can be located by using the subject heading BROADCAST MEDIA, which appears in the index.

Inge, M. Thomas, ed. *Handbook of American Popular Culture.* 2nd ed. 3 vols. Westport, CT: Greenwood Press, 1989.
Main Ref E169.1.H2643 1989

Inge's *Handbook* covers the broad spectrum of American popular culture and stands as a leading scholarly resource in that newly emerging field. Concluding with a useful, selected bibliography of secondary resources, the *Handbook's* chapter on television broadcasting (Alley, Robert S., "Television," Vol. 3, pp. 1367-1404) provides an outstanding overview of television's place in American popular culture.

XII. DICTIONARIES

Aries, S. J. *Dictionary of Telecommunications.* London: Butterworths Scientific, 1981.
Main Ref TK5102.A74

Containing concise, authoritative definitions, this dictionary covers the highly technical jargon of telecommunications. Like Roberts' *Dictionary of Audio, Radio and Video (q.v.)*, this publication is intended for the specialist, not the layman. Aries' and Roberts' dictionaries are useful to technical writers writing operations manuals or advanced students writing research papers or theses.

Brown, William P., and Kathryn Sederberg. *The Complete Dictionary of Media Terms.* Chicago: Commerce Communications, Inc., 1986.
Main Ref HF5826.5.B77

Concise definitions written in layman's language make this dictionary an ideal resource for the person unfamiliar with the sometimes highly technical, specialized jargon of the print and electronic media.

Browne, Steven E. *Film-Video Terms and Concepts.* Boston: Focal Press, 1992.
Main Ref TR847.B76

This is a dictionary of the technical terminology of video production.

Connors, Tracy Daniel. *Longman Dictionary of Mass Media & Communication.* New York: Longman, 1982.
Main Ref P87.5.L66

This dictionary covers the language of television broadcasting and related fields, defining terms concisely and clearly. Abundant *see* and *see also* references simplify its use.

Delson, Donn, and Edwin Michalove. *Delson's Dictionary of Cable, Video & Satellite Terms.* Thousand Oaks, CA: Bradson Press, Inc., 1983.
HE8700.4.D44 (Fifth Floor)

The introduction describes this small volume as "a much needed glossary of cable, video and satellite terms for anyone interested in the communications industry, from the novice to the expert."

DeVito, Joseph A. *The Communication Handbook: A Dictionary.* New York: Harper & Row, Publishers, 1986.
Main Ref P87.5.D46

This dictionary includes many terms from the realm of television broadcasting. Cross-references appear where needed, and occasional citations of significant books and journal articles are given at the ends of entries.

Diamant, Lincoln, ed. *The Broadcast Communications Dictionary.* Westport, CT: Greenwood Press, 1989.
Main Ref PN1990.4.D5

This new edition of one of the standard dictionaries of broadcasting terminology contains concise definitions, which cover the technical as well as the nontechnical jargon of the field. It is appropriate to both the layman and the specialist.

Ellmore, R. Terry. *NTC's Mass Media Dictionary*. Lincolnwood, IL: National Textbook Company, 1991.
Main Ref P87.5.E45

This dictionary includes not only the new jargon of the mass media but also the old. Clearly written and adequately cross-referenced, it encompasses the language of the television industry as well as that of the other fields of the mass media.

Ensign, Lynne Naylor, and Robyn Eileen Knapton. *The Complete Dictionary of Television and Film*. New York: Stein and Day, 1985.
Main Ref PN1992.18.E57

Among the recently published media dictionaries, this one focuses exclusively upon the language of television and film and appeals to the layman.

Fletcher, James E., ed. *Broadcast Research Definitions*. 3rd ed. Washington, DC: National Association of Broadcasters, 1988.
Main Ref PN1992.18.B650

This is an essential guide to the specialized terminology used by students, researchers, and practitioners in broadcast journalism. The definitions are well detailed and clearly written, with the inclusion of charts and diagrams,where appropriate.

Graham, John. *The Facts on File Dictionary of Telecommunications*. Rev. ed. New York: Facts on File, 1991.
Main Ref TK5102.G73 1991

This dictionary, which addresses the needs of the layman and the specialist alike, includes the newest jargon of telecommunications as well as its long-established terminology.

Hansen, Douglas E. *The Educational Technology Telecommunications Dictionary with Acronyms*. Englewood Cliffs, NJ: Educational Technology Publications, 1991.
Main Ref TK5102.H36 1991

This dictionary focuses upon telecommunications jargon, defining terms with brief, clearly worded definitions. As an added benefit, it includes a section entitled "Abbreviations and Acronyms," pp. 51-55, in which a number confusing initialisms are identified.

Jacobson, Howard Boone. *A Mass Communication Dictionary.* New York: Philosophical Library, 1961.
Main Ref P87.5.J3

This older dictionary remains useful because it helps the researcher gain insight into the changes that have occurred in communications jargon during the past several decades. Through clearly written, succinct definitions, it covers a number of terms that are not listed in the more recently published communications dictionaries. Oswald Skilbeck's *ABC of Film and TV Working Terms* (New York: Focal Press, 1960) **Main Ref PN1995.9.D5S6** is another significant resource for the dated jargon of this field.

Jones, Glenn R. *Jones Dictionary of Cable Television Terminology.* 3rd ed. Englewood, CO: Jones 21st Century, Inc., 1988.
Main Ref TK6675.J650

This is a guide to the vocabulary of the cable television industry.

Langman, Larry, and Joseph A. Molinari. *The New Video Encyclopedia.* New York: Garland Publishing, Inc., 1990.
Main Ref TK6634.L35

This "encyclopedia" is really a dictionary. It addresses a consumer audience and should be useful to the owners of VCR's, camcorders, and the other high-tech products presently available in the marketplace. The authors state that "the entries . . . will clarify the terminology tossed about by manufacturers, periodicals, reviewers and sales people" (Preface, p. ix).

McDonald, James R. *The Broadcaster's Dictionary.* Denver: Wind River Books, 1987.
Main Ref TK6544.M37

This dictionary focuses on the technical terminology of the broadcasting industry and is not intended for the layman.

Moston, Doug. *Coming to Terms with Acting: An Instructive Glossary.* New York: Drama Books Publishers, 1993.
On order for Main Ref

Murray, John. *The Media Law Dictionary.* Lanham, MD: Univ. Press of America, 1978.
Main Ref KF2750.A66M8 (A second copy is on the Sixth Floor.)

This specialized dictionary remains a significant glossary of "words and phrases commonly appearing in media law" (Preface).

Penney, Edmund F. *The Facts on File Dictionary of Film and Broadcast Terms.* New York: Facts on File, Inc., 1991.
Main Ref P87.5.P43 1991

This dictionary includes brief, current definitions of the jargon of "the performing arts in mass media and the adjuncts of those arts: hardware, advertising, publicity, to give a few examples" (Preface).

Roberts, R. S. *Dictionary of Audio, Radio and Video.* London: Butterworth & Co. (Publishers) Ltd., 1981.
Main Ref TK7881.4.R6

This is an excellent glossary of the vocabulary of telecommunications and its allied technologies. It has particularly good technical drawings and illustrations.

St. Maur, Suzan. *The A-Z of Video and Audio-Visual Jargon.* New York: Routledge & Kegan Paul, 1986.
Main Ref TK6634.S7

Written in a relaxed, almost conversational style, this glossary of television production and broadcasting jargon covers the field well. St. Maur's writing style lends an understatedly humorous tone to the definitions of such terms as *best boy, billyboy dolly,* and *rumble bins,* which in and of themselves are amusing.

Singleton, Ralph S. *Film Maker's Dictionary.* Beverly Hills: Lone Eagle Publishing Co., 1986.
Main Ref PN1993.45.S56

This is another of Lone Eagle's outstanding publications. It defines "over 1500 motion picture and television terms from technical to slang" (Front Cover).

Stevens, Matthew. *International Film, Television, and Video Acronyms.* Westport, CT: Greenwood Press, 1993.
Main Ref PN1993.45.S76

This is a current guide to the acronyms of the electronic media.

Watson, James, and Anne Hill. 3rd ed. *A Dictionary of Communication and Media Studies.* New York: Edward Arnold, 1993.
Main Ref P87.5.W38

This dictionary defines the terminology of mass media and communication with brief, clearly written definitions. It provides excellent cross-referencing and occasional references to significant books in the field.

Weik, Martin H. *Communications Standard Dictionary.* 2nd ed. New York: Van Nostrand Reinhold, 1989.
Main Ref TK5102.W437 1989

Good for the highly technical jargon of television broadcasting but not for the artistic terminology of the field, this dictionary stands as an important resource for researchers in telecommunications. Its recent publication date makes this publication extremely important, especially for newer terminology.

Weiner, Richard. *Dictionary of Media and Communications.* New York: Simon & Schuster, Inc., 1990.
Main Ref P87.5.W45

This comprehensive, up-to-date guide to the language of mass media and communications offers well-detailed definitions suitable to the layman or the specialist. Abundant *see* and *see also* references insure its efficient use. Its print is also clear, crisp, and eye-appealing.

XIII. BIOGRAPHICAL RESOURCES

A. General Sources

Biography and Genealogy Master Index. Detroit: Gale Research Inc., 1980--.
Main Ref Z5305.U5B62 (Index Table 3B)

Thousands of biographical essays and sketches published in standard biographical dictionaries and encyclopedias are indexed by this multivolume series, which covers ancient times to the present and people from all walks of life. Information on the famous and the obscure can be found via the *BGMI.*

Biography Index: A Cumulative Index to Biographical Material in Books and Magazines, biennial. New York: The H. W. Wilson Company, 1949--.
Main Ref Z5301.B615 (Index Table 3B)

This is an important general index to biographical information on people in all fields.

BEST COPY AVAILABLE

Celebrity Service International, Inc. *Earl Blackwell's Celebrity Register 1990.* Detroit: Gale Research Inc., 1990.
Main Ref CT220.E27 1990

Although the *Celebrity Register* covers fewer people than *Who's Who in Entertainment (q.v.)*, its illustrated biographical sketches are longer and more interesting than those in *Who's Who.* Celebrities from film, television, sports, politics, and other areas of American popular culture are included, thus making the *Celebrity Register* a desirable companion to the other more familiar biographical sources.

Current Biography, monthly. New York: The H. W. Wilson Company, 1940--.
Main Ref CT100.C976 (Most recent five years on Index Table 3B; prior years on reference shelves)

Current Biography includes "articles on people who are prominent in the news--in national and international affairs, the sciences, the arts, labor, and industry." (Preface). Written in a journalistic style, the articles are intended for the layman and generally include a black-and-white picture of the biographee as well as his/her address or agent's address. Many people from the entertainment industry are included in this series. The *Current Biography Cumulated Index, 1940-1990* (**Main Ref CT100.C976** Index Table 3B) provides access to forty-five years of the publication. The more recent years of *Current Biography* contain cumulative indexing within each annual volume.

Facts on File Yearbook, annual. New York: Facts on File, 1941--.
Main Ref D410.F142 (Latest two years on Index Table 1F; prior years on reference shelves)

Through its index, this "record of current events" (Title Page) provides access to obituaries, selected program rating information, and selected awards relating to television. Weekly supplements keep this publication up-to-date. (*NOTE: Facts on File* is also available through *LEXIS/NEXIS* in *LIBRA.*)

Newsmakers: The People Behind Today's Headlines, annual. Detroit: Gale Research Inc., 1988--.
Main Ref CT120.C663 (Index Table 3B)

This biographical publication covers many television and film stars. Written in a journalistic style, the illustrated articles end with brief bibliographies.

N. B. LEXIS/NEXIS, which is accessible through *LIBRA*, offers a number of full-text biographical databases. Through the *NEXIS* service, the *PEOPLE LIBRARY* has such databases as *ALLBIO* and *OBITS*, which provide complete biographical articles from recent newspapers and magazines on famous people from show business and many other fields.

B. Specialized Sources

1. Actors, Actresses, and Other Show Business Figures

Bartelt, Chuck, and Barbara Bergeron, comps. *Variety Obituaries, 1905-1986.* 11 vols. New York: Garland Publishing, Inc., 1989.
Main Ref PN1583.V35 1911 (Index Table 3B)

This eleven-volume compilation of celebrity obituaries, taken from eighty-one years of *Variety*, can be used for sheer pleasure as well as for serious research. Obituaries of actors and actresses of television, the stage, and the Silver Screen are found here, reprinted in full from *Variety* itself. Volume 11 serves as the index to the entire set.

Brooks, Tim. *The Complete Directory to Prime Time TV Stars: 1946--Present.* New York: Ballantine Books, 1987.
Main Ref PN1992.4.A2B76

This is a useful biographical resource because of its wide coverage of television performers, ranging from the famous to the relatively unknown.

Gregg, Rodman, ed. *Who's Who in Television: Directors, Writers, Producers, the Networks, Major Television Studios, Production Companies, Pay/Cable Networks, Distributors, Syndication Cos. [sic].* 3rd ed. Beverly Hills: Packard House,1991.
Main Ref PN1992.75.W56 1991

This is not a guide to the stars, but to the industry personnel, networks, and agencies that make the television industry work.

Jarvis, Everett Grant. *Final Curtain: Deaths of Noted Movie and TV Personalities, 1915-1992.* 6th ed. Secaucus, NJ: Carol Publishing Group, 1992.
Main Ref PN1998.2.J37

The causes of death of late actors and actresses are revealed in this interesting necrology. Macabre humor pervades *Final Curtain*, which reveals causes of death ranging from commonplace heart attacks to one suicide by eating ant paste and at least one accidental death by a runaway streetcar.

Kaplan, Mike, ed. *Variety's Who's Who in Show Business.* Rev. ed. New York: R. R. Bowker, 1989.
Main Ref PN1583.V37

This directory covers over 6,500 figures from the entertainment industry, including television and screen stars, theatrical performers, producers and directors, and other people connected with either the creative or technical aspects of the industry. The brief biographical sketches cite the performer's major artistic achievements and provide other relevant information. The editor's choice not to include illustrations of the biographees obviously reduced publishing costs but simultaneously caused the book to be visually dull. A few well-chosen black-and-white snapshots would have greatly increased the book's visual appeal.

Mapp, Edward. *Directory of Blacks in the Performing Arts.* 2nd ed. Metuchen, NJ: The Scarecrow Press, Inc., 1990.
Main Ref PN1590.B53M3 1990

This is an up-to-date, comprehensive directory of African American stars of television, stage, film, and the record industry. Each entry contains a brief biography and an exhaustive list of the individual's stage, film, television, and recording credits.

O'Donnell, Monica, ed. *Contemporary Theatre, Film, and Television: A Biographical Guide Featuring Performers, Directors, Writers, Producers, Designers, Managers, Choreographers, Technicians, Composers, Executives, Dancers, and Critics in the United States and Great Britain.* Detroit: Gale Research Company, 1984--.
Main Ref PN2285.C58

This illustrated biographical series covers superstars as well as members of the entertainment establishment whose names are not in the limelight. Each biographical sketch provides both personal and career information. The biographee's address and a listing of his/her major film, television, and/or stage credits are examples of the types of information included in each entry. This series is a work-in-progress; therefore, additional volumes are yet to be published.

Parish, James Robert, and Michael R. Pitts. *Hollywood Songsters: A Biographical Dictionary*. New York: Garland Publishing, Inc., 1991.
Music Ref ML400.P295 1991 (Music Reference Collection; Seventh Floor)

Parish's work includes more than one hundred fifty performers. Written in a journalistic style, each essay ends with a filmography, a discography, and, where appropriate, lists of television and radio series in which the performer sang.

---, and Don Stanke. *Hollywood Baby Boomers*. New York: Garland Publishing, Inc., 1992.
Main Ref PN2285.P333 1992

This totally enjoyable book offers illustrated, entertaining biographies of eighty "Hollywood luminaries born between 1946 and 1960" (Introduction). Television, stage, and film credits appear at the end of each article; and an excellent, detailed index completes the volume.

Ragan, David. *Who's Who in Hollywood: The Largest Cast of International Film Personalities Ever Assembled*. 2 vols. New York: Facts on File, 1992.
Main Ref PN1992.2.R34 1992

This alphabetically arranged biographical directory covers the living and the dead . . . the famous and the relatively unknown. The entries are brief, with partial acting credits. The publication's relevance to television researchers lies in its mentioning, where appropriate, a movie star's television credits along with his/her film credits.

Rout, Nancy E., Ellen Buckley, and Barney M. Rout, eds. *The Soap Opera Book: Who's Who in Daytime Drama*. West Nyack, NY: Todd Publications, 1992.
Main Ref PN1992.4.A2S63

The soap opera fan will find this biographical directory a treat. The brief biographies are illustrated with black-and-white pictures of the stars. The network addresses of the leading daytime soap operas as well as the addresses of their leading fan clubs are listed in an appendix.

Who's Who in Canadian Film and Television , or Qui est Qui au Cinema et a la Television au Canada. Waterloo, Ontario, Canada: Wilfred Laurier Univ. Press, annual.
Main Ref PN1998.W56 (Current edition in Main Reference; earlier editions on Third Floor)

This is a reliable, current guide to the personalities of the Canadian entertainment industry.

BEST COPY AVAILABLE

Who's Who in Entertainment, annual. Wilmette, IL: Marquis Who's Who, 1988--.
Main Ref Folio PN1583.W48 (Current edition on Index Table 3B; earlier editions on Third Floor)

This publication includes succinct biographical sketches of people concerned with all facets of the entertainment industry, *e.g.*, stars, media moguls, or stunt people, to name just a few. As a general rule, each entry ends with either a home address, a studio address, or an agent's address.

2. Comedians and Comediennes

Franklin, Joe. *Joe Franklin's Encyclopedia of Comedians.* Secaucus, NJ: The Citadel Press, 1979.
Main Ref PN2285.F7

Covering many performers from American television, this entertaining biographical encyclopedia is alphabetically arranged and contains many excellent black-and-white illustrations.

Smith, Ronald Lande. *The Stars of Stand-up Comedy: A Biographical Encyclopedia.* New York: Garland Publishing, Inc., 1986.
Main Ref PN2285.S547 1986

Each biographical essay included in this publication is illustrated with one or more black-and-white photographs of the comedian. A partial list of the comedian's television, film, or video credits accompanies each entry.

---. *Who's Who in Comedy: Comedians, Comics and Clowns from Vaudeville to Today's Stand-ups.* New York: Facts on File, 1992.
Main Ref PN1583.S6 1992

This encyclopedia contains interestingly written biographical essays, which conclude with listings of the entertainers' credits. Black-and-white photographs add visual appeal to the text.

Unterbrink, Mary. *Funny Women: American Comediennes, 1860-1985.* Jefferson, NC: McFarland & Company, Inc., Publishers, 1987.
Main Ref PN2285.U57 1987

Written in a lively prose style, this biographical dictionary covers television, radio, and stage comediennes.

3. Broadcast Journalists

Downs, Robert B., and Jane B. Downs. *Journalists of the United States: Biographical Sketches of Print and Broadcast News Shapers from the Late 17th Century to the Present.* Jefferson, NC: McFarland & Company, Inc., Publishers, 1991.
Main Ref PN4871.D68 1991

Brief, unsigned articles about prominent broadcast journalists are included this publication. The entries are arranged alphabetically; and there is an index at the end of the volume, followed by a brief, selected bibliography. This work is useful for quick information but not for in-depth research.

McKerns, Joseph P., ed. *Biographical Dictionary of American Journalism.* Westport, CT: Greenwood Press, 1989.
Main Ref PN4871.B56 1989

This fine biographical dictionary covers several of the pioneers of broadcast journalism. Its scholarly, signed articles provide excellent details and, occasionally, a bibliography. However, it is important to consult the other biographical resources in this section because so few broadcast journalists are cited here.

Taft, William H. *Encyclopedia of Twentieth-Century Journalists.* New York: Garland Publishing, Inc., 1986.
Main Ref PN4871.T34 1986

This publication, like McKerns' work *(q.v.)*, provides biographical information on selected broadcast journalists.

4. Actors' Credits

Parish, James Robert, and Vincent Terrace. *The Complete Actors' Credits, 1948-1988. Volume 1: Actors. Volume 2: Actresses.* Metuchen, NJ: The Scarecrow Press, Inc., 1989.
Main Ref PN1992.4.A2P3 1989

Good for entertainment or research, these volumes span the history of television broadcasting and are an accurate record of actors' and actresses' credits. Alphabetically arranged, the volumes provide exhaustive lists of the programs and series, with telecast dates and network affiliations, in which the stars performed.

BEST COPY AVAILABLE

Sharp, Harold S., and Marjorie Z. Sharp, comps. *Index to Characters in the Performing Arts. Part IV: Radio and Television.* Metuchen, NJ: The Scarecrow Press, 1973.
Main Ref PN1579.S45 Part 4

This book identifies and links characters with the radio and television programs in which they appear. Brief character descriptions accompany the entries, and programs are identified by genre. Excellent cross-referencing facilitates the use of this and the other volumes in this series. Sharp claims that Volume III, which is the index, is "the largest TV index ever published and a complete *Who's Who* of TV actors, directors, producers, writers, musicians, and more" (Introduction).

5. Television Awards

Facts on File Yearbook, annual. New York: Facts on File, 1941--.
Main Ref D410.F142 (Latest two years on Index Table 1F; earlier years on reference shelves)

Through its index, this "record of current events" (Title Page) provides access to obituaries, selected program rating information, and selected awards relating to television. Weekly supplements keep this publication up-to-date.

Franks, Don, comp. *Tony, Grammy, Emmy, Country: A Broadway, Television and Records Awards Reference.* Jefferson, NC: McFarland & Company, Inc., Publishers, 1986.
Main Ref PN2270.A93.F7 1986

This book provides quick access to the winners of the Tony, the Grammy, the Emmy, and the Country Music Association awards. A detailed index lends access by several different approaches to the information contained here. For listings of more recent award winners, see the *World of Winners: A Current and Historical Perspective on Awards and Their Winners*, which is cited below.

Kaplan, Mike. *Variety's Directory of Major U. S. Show Business Awards.* New York: R. R. Bowker, 1990.
Main Ref PN2270.A93V37

This directory is a record of the winners of the Oscars, the Emmys, the Tonys, and the Grammys. It is more recent than Don Franks' *Tony, Grammy, Emmy,Country: A Broadway, Television and Records Awards Reference* (*q.v.*) but less current than *World of Winners: A Current and Historical Perspective on Awards and Their Winners*, which is cited below.

Shale, Richard, comp. *Academy Awards Index: The Complete Categorical and Chronological Record.* Westport, CT: Greenwood Press, 1993.
On order for Main Ref

Siegman, Gita, ed. *Awards, Honors, & Prizes. Volume 1. United States and Canada. Volume 2. International and Foreign.* Detroit: Gale Research Inc., 1992.
Main Ref AS8.A9

This is not a record of award winners. Instead, it is a directory providing descriptions of awards and addresses of the institutions and organizations granting them. Awards in television and other entertainment media are well covered.

---. *World of Winners: A Current and Historical Perspective on Awards and Their Winners.* 2nd ed. Detroit: Gale Research Inc., 1992.
Main Ref AS8.W76

This is a record of winners of awards in broadcasting and many other fields.

6. Biographical Research Methodology

Ziegler, Ronald. *Celebrity Sources: A Guide to Biographical Information About Famous People in Showbusiness (sic) and Sports Today.* New York: Garland Publishing, Inc., 1990.
Main Ref CT120.Z53 1990

This important bibliography leads the researcher to a wide array of standard biographical resources, which may provide information about people who have achieved renown in the entertainment industry. It also includes a lengthy, specialized section listing published biographies of famous entertainers. Many other useful sections, *e.g.*, lists of fan clubs and fan magazines, enhance its value. A variety of specialized indices, *e.g.*, name, title, and subject, simplify its use.

XIV. GUIDES TO SCRIPTWRITING, PRONUNCIATION, AND JOURNALISTIC STYLE

A. Scriptwriting

Brenner, Alfred. *The TV Scriptwriter's Handbook: Dramatic Writing for Television and Film.* Los Angeles: Silman-James Press, 1992.
Main Ref PN1992.7.B692 (A second copy is on the Third Floor)

Students in scriptwriting classes will find this handbook a boon. It "is a complete guide to the craft of dramatic writing for television" (Preface), with clearly written chapters directed toward an undergraduate student audience. Examples of various types of television writing appear in a series of appendices at the end of the text. Access to the contents of the publication is through a well-detailed table of contents and a good index. A glossary of key terms is an added bonus.

Buchman, Dian Dincin, and Seli Groves. *The Writer's Digest Guide to Manuscript Formats.* Cincinnati: Writer's Digest Books, 1987.
Main Ref PN160.B78

Students seeking guidance in television scriptwriting will find "Part 3: Scripts," pp. 107-145, very useful indeed. Its several sections--"Television Scripts," pp. 107-114; "Teleplays," pp. 115-117; "TV Comedy (Sitcoms)," pp. 118-123; "Soap Operas," pp. 124-129; "Audio-Visual Scripts," pp. 130-134; "Screenplays," pp. 135-140; and "Plays," pp. 141-145--contain samples of various types of screenwriting as well as commentary on these genres.

Porter, Roy E., et al. *The Writer's Manual.* Palm Springs, CA: ETC Publications, 1977.
Main Ref PN145.W75

Aspiring television or film scriptwriters will find *How to Write Scripts for Theatre, Television, and Film, Book 8,* pp. 553-661, of *The Writer's Manual* an asset. Its four chapters--"The Theory of Scriptwriting," pp. 561-591; "Technical Elements," pp. 592-596; "The Techniques of Scriptwriting," pp. 597-639; and "The Business of Scriptwriting," pp. 640-659--suggest the importance of this resource.

B. Pronunciation

Ehrlich, Eugene, and Raymond Hand, Jr. *NBC Handbook of Pronunciation.* 4th ed. New York: HarperCollins Publishers, 1991.
Main Ref PE1137.E52

This serves "as the standard reference work on pronunciation .n [g]eneral American speech. . . . [T]he total number of entries now exceeds 21,000 commonly used words and proper names as well as perennially difficult names from history and the arts" (Preface). Students and professionals in broadcast journalism will find this title an essential addition to their personal libraries.

C. Style Manuals

The Associated Press Stylebook and Libel Manual. Reading, MA: Addison-Wesley Publishing Company, Inc., 1992.
Main Ref PN4783.A83

This is a standard guide to journalistic style.

MacDonald, R. H. *A Broadcast News Manual of Style.* New York: Longman, 1987.
Main Ref PN4784.B75M24

This publication fills a void among existing style manuals in that it specifically addresses the needs of broadcast journalists and students of that discipline. It serves as both a usage guide and a style manual and, thus, addresses appropriateness in language as well as the mechanics of writing.

Shields, Nancy E., and Mary E. Uhle. *Where Credit Is Due: A Guide to Proper Citing of Sources--Print and Nonprint.* Metuchen, NJ: Scarecrow Press, Inc., 1985.
Main Ref PN171.F56S35 (Shelved at Reference Desk)

Where Credit Is Due covers certain nonprint information sources that are poorly treated--if treated at all--by the conventional style manuals. For instance, it provides examples of how to cite television and radio programs. However, its authors have, unfortunately, assumed that all writers will be using footnotes. That assumption causes the manual to be of limited use to the student using in-text documentation.

United Press International. *UPI Stylebook: The Authoritative Handbook for Writers, Editors & Directors.* 3rd ed. Lincolnwood, IL: National Textbook Company, 1992.
Main Ref PN4783.U65 1992

This style manual meets the needs of both print and broadcast journalists. A bonus is its inclusion of the codes of ethics of the Society of Professional Journalists and the Radio-Television News Directors Association.

XV. PROGRAMS OF STUDY IN TELEVISION AND ALLIED FIELDS

A. Specialized Guides

The American Film Institute Guide to College Courses in Film and Television. 8th ed. New York: ARCO, 1990.
Main Ref PN1993.8.U5A453

This is "[t]he official AFI listing of graduate and undergraduate courses" (Cover) in film and television offered at accredited colleges and universities in the United States and Canada. Several appendices--"Foreign Film and Television Schools," pp. 261-264; "National Alliance of Media Arts Centers," pp. 265-268; and "National and International Organizations," pp. 269-271--provide additional listings of useful addresses and telephone numbers.

Claxton, Ronald H. *The Student Guide to Mass Media Internships (1987). Volume II Broadcast.* San Marcos, TX: Intern Research Group, Department of Journalism, Southwest Texas State Univ., 1987.
Main Ref P91.5.U5S78 Volume 2

This publication offers information about training programs in broadcast journalism, which are available across the country. Internships in television and radio news are listed with the names and addresses of the television and radio stations offering them. Each entry provides internship requirements, application deadlines, and other pertinent information.

NOTE: The Student Guide is is out-of-print, but it remains useful because of the addresses it provides. To find current information on internships available in broadcasting, visit the Placement Office at the Henry W. Grady College of Journalism and Mass Communication, where current internship and job listings are posted.

Elmore, Garland C. *Communication Media in Higher Education: A Directory of Academic Programs and Faculty in Radio-Television-Film and Related Media.* Annandale, VA: Association for Communication Administration, 1987.
Main Ref P88.8.E450

"[This] is a specialized reference resource designed for anyone seeking information about college and university programs in media studies, whether graduate or undergraduate, journalistic or artistic, which focus on radio, television, motion pictures, the new communication technologies, or some combination of these. It contains detailed information about 591 departments or programs in media studies, the curricula, facilities, and size of each, and about 1,706 faculty members who teach full time in this field" (Foreword, p. iii).

Gaunt, Philip. *Making the Newsmakers: International Handbook of Journalism Training.* Westport, CT: Greenwood Press, 1992.
Main Ref PN4785.G38

This book examines the status of educational programs in journalism worldwide. It concludes with a "Directory of Training Institutions," which is an international list of addresses of schools and departments of journalism.

The Journalist's Road to Success: A Career and Scholarship Guide. Princeton: The Dow Jones Newspaper Fund, Inc., 1993.
Main Ref LB2338.J7 1993

This publication lists American and Canadian universities and colleges offering bachelor's, master's, and doctoral degrees in all aspects of journalism and mass communication and includes information on specialized scholarships available at most of the schools. Arrangement is alphabetical by state name and by institutional name within the state.

B. General Guides

The College Blue Book. 5 vols. New York: Macmillan Publishing Company, annual.

Narrative Descriptions. Volume 1.
Main Ref LA226.H967

Tabular Data. Volume 2.
Main Ref LA226.H967

Degrees Offered by College and Subject. Volume 3.
Main Ref LA226.H967

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Occupational Education.
Main Ref L901.O3

Scholarships, Fellowships, Grants, and Loans.
Main Ref LB2338.C58

Consult *Degrees Offered by College and Subject* and *Occupational Education* to find out which American universities and colleges offer degrees in television.

Lovejoy's College Guide. New York: Prentice Hall, annual.
Main Ref LA226.L8 (Current edition in Reference; earlier editions on Second Floor)

Lovejoy's covers four-year colleges, two-year colleges, graduate schools, and professional schools.

Peterson's Guide to Four-Year Colleges. Princeton: Peterson's Guides, annual. (Current edition in Reference; earlier editions on Second Floor)
Main Ref L901.A552

Peterson's is more narrowly focused than *Lovejoy's* and is, therefore, able to provide more detailed information on undergraduate institutions of higher learning.

Peterson's Annual Guide to Graduate Study. 6 vols. Princeton: Peterson's Guides, annual.
Main Ref L901.P46

This is the leading guide to graduate education. Use the headings MASS AND ORGANIZATIONAL COMMUNICATION and TELECOMMUNICATIONS to determine which institutions offer graduate programs in television.

NOTE: The Reference Department has the full text of the undergraduate and graduate catalogues of all of the accredited American colleges and universities, as well as the catalogues of schools in selected foreign countries, available on microfiche.

XVI. GUIDES TO CAREERS AND FUNDING RESOURCES IN TELEVISION

A. Career Guides

Broadcasting. New York: Cahners Publishing Co., weekly.
P87.B75 (Bound volumes on Third Floor; current issues in Current Periodicals)

This weekly trade magazine includes a bulletin board of advertisements of jobs currently open in television and radio in locations across the United States.

Career Associates. *Career Choices for Students of Communications and Journalism*. New York: Walker and Company, Inc., 1985.
Main Ref P91.6.C37

This guide provides students majoring in broadcast journalism and related fields with information on careers in their fields.

Careers in Television. Washington, DC: National Association of Broadcasters, 1991.
Main Ref HE8700.4.C37

Published by one of the leading national organizations in broadcasting, this career guide is helpful to the student contemplating employment in the television industry.

Charles, Jill, and Tom Bloom. *The Actor's Picture/Resume Book*. Dorset, VT: Theatre Directories, 1991.
Main Ref PN2055.C42

This publication provides advice on how to put together a "photographic" resume that will help an actor or an actress win a part in a film, a television program, or a commercial.

Communications and the Arts. Career Information Center. Mission Hills, CA: Glencoe Publishing Company, 1990.
Main Ref HF5382.5.U5C32 1990 v. 3

This rather informal career guide may be beneficial to students seeking employment in the broadcasting industry; however, in its attempt to cover quite a wide range of communications careers, it fails to give comprehensive coverage to broadcasting or any other field. The essays describing various broadcasting jobs are, nevertheless, informative and relevant to the undergraduate student. The salary range and the outlook for employment in a particular type of job are important features of each essay. However, for more current information on salaries of television broadcasters, consult the annual *Occupational Outlook Handbook.* Washington, DC. Department of Labor, Bureau of Labor Statistics, 1949--. **Main Ref HD8051.A62** (Current year shelved at the Reference Desk; prior years in Government Documents)

Factfile #2. Careers in Film and Television. Los Angeles: The American Film Institute, 1991.
Main Ref PN1995.9.P75R67

This AFI publication contains valuable information about employment in the television or motion picture industries.

Fry, Ron, ed. *Radio & Television Career Directory.* Hawthorne, NJ: The Career Press, 1991.
Main Ref HE8689.8.R33

This is an up-to-date guide to employment in the entertainment industry. It claims to provide "the *only* listings--1000's of them--of entry-level jobs at stations throughout the U. S. . . . and Canada" (Cover).

Horvin, Michael. *Careers in Film and Video Production.* Boston: Focal Press, 1990.
Main Ref PN1995.9.P7H67

This guide focuses on "opportunities for people with [the] dedication and talent to become part of this exciting industry" (p.xiii).

Matson, Katinka, and Judith Katz. *The Working Actor: A Guide to the Profesion.* Rev. ed. New York: Penguin, 1993.
Main Ref PN2055.M28

Aspiring stage, film, and television actors will find this book, which provides information on training programs, agents, unions, and other related subjects, a worthwhile resource.

1991 Journalism Career and Scholarship Guide. 30th ed. Princeton: The Dow Jones Newspaper Fund, 1991.
Main Ref PN4797.J68

Broadcast journalism students will find this recent guide to careers and scholarships an asset in searching for a job or in furthering their education.

Placement Office. Henry W. Grady College of Journalism and Mass Communication. University of Georgia. Athens, Georgia.

One of the best places to find current information on jobs and internships available in broadcast journalism is the J-School's Placement Office, which is located in Room 209 of the Henry W. Grady College of Journalism and Mass Communication. Under the direction of Mr. H. Glenn Patterson, the Placement Office is open Monday through Friday from 8:00 A. M. until 5:00 P. M.

Reed, Maxine K., and Robert M. Reed. *Career Opportunities in Television, Cable, and Video*. 3rd ed. New York: Facts on File, 1990.
Main Ref HE8700.4.R43

This book provides information on many jobs in broadcasting. It profiles jobs in all phases of television broadcasting, for example, and includes information on salaries, employment prospects, educational requirements, and other relevant things.

Taylor, Hugh. *The Hollywood Job Hunter's Survival Guide*. Los Angeles: Lone Eagle Publishing Co., 1993.
PN1995.9.P7T285 1993 (Third Floor)

Taylor offers good advise on how to find a job in Hollywood. His book is current and in the Libraries' circulating collection.

B. Grants and Fellowships

Alsberg, Andrea, and David H. Chadderdon, comps. *Factfile #12. Film and Television Grants and Scholarships*. 3rd ed. Los Angeles: American Film Institute, Education Services, 1991.
Main Ref PN1998.A1A47

This publication "lists grants specifically for individual film[makers] and videomakers. Subdivisions . . . include "Grants and Fellowships," "Minority Consortia," "Workshops/Residencies," and "State Arts Agencies." Most organizations listed do not fund student projects" (p. vii).

NOTE: For additional sources of information on grants and scholarships, refer to *Scholarships, Fellowships, and Grants*, another of the free bibliographies in the racks in front of the Reference Desk.

The Journalist's Road to Success: A Career and Scholarship Guide. Princeton: The Dow Jones Newspaper Fund, Inc., 1993.
Main Ref LB2338.J7

This publication lists American and Canadian universities and colleges offering bachelor's, master's, and doctoral degrees in all aspects of journalism and mass communication and includes information on specialized scholarships available at most of the schools. Arrangement is alphabetical by state or province name and by institutional name within the state or province.

XVII. DOCTORAL DISSERTATIONS AND MASTER'S THESES IN TELEVISION

Dissertation Abstracts International, monthly. Ann Arbor: University Microfilms Inc., 1938--.
Main Ref Z5055.D6

This standard print index lends access by subject and author to doctoral dissertations written at graduate schools in the United States and abroad. Most people will, however, prefer using its electronic counterpart--*Dissertation Abstracts Ondisc*--which is also available in Main Reference. The computerized version of *DAI* can be quickly and easily searched, with coverage of dissertations written from 1861 to the present. A variety of approaches can be used in searching *Dissertation Abstracts Ondisc,* including the merging of keyword subject terms to create very specific bibliographies of dissertations. Instructions on searching *Dissertation Abstracts Ondisc* are available at the *DAI* terminal, but it is generally a good idea to ask a reference librarian for assistance with the database if you have not searched it before.

Journalism Abstracts, annual. Columbia, SC: Association for Education in Journalism and Mass Communication, 1963--.
Main Ref Z6940.J86 (Most recent ten years on Index Table 11F; prior years on reference shelves)

This is an annual index to the dissertations and theses written at major American universities and colleges in journalism and its allied fields. A subject index, an institution index, and an author index lend access to the contents of each volume. Graduate students untertaking scholarly research in television will find this publication an essential resource. The abstracts are clearly written and well detailed.

Kittross, John M., comp. *A Bibliography of Theses and Dissertations in Broadcasting: 1920-1973.* Washington, DC: Broadcast Education Association, 1978.
Z7221.K570 (Second Floor)

This is a guide to the older doctoral dissertations and master's theses written on television and other aspects of broadcasting. It complements *Master's Theses Directories: The Arts and Social Sciences* (*q.v.*), which covers theses written between 1976 and the present.

Masters Abstracts International, quarterly. Ann Arbor: University Microfilms Inc., 1962--.
Main Ref Z5055.U39M3

Like *DAI*, *Masters Abstracts International* lends subject and author access to master's theses written at accredited universities and colleges in the United States and abroad. *MAI*, unfortunately, provides less comprehensive coverage of master's degrees than *DAI* provides of doctoral dissertations. Therefore, the careful scholar will need to consult the other titles cited in this section in an effort to have full coverage of the master's theses that have been written on television, or any other subject, for that matter. Another of *MAI's* drawbacks is that it is not available in a computerized format. (*NOTE:* A small number of master's theses will appear in *Dissertation Abstracts Ondisc.*)

Master's Theses Directories: The Arts and Social Sciences, annual. Cedar Falls, IA: Master's Theses Directories, 1976--.
Main Ref Z 5053.M37

This annual publication lists master's theses in television broadcasting and other areas of mass communication by author, title, and institution where written. Formerly titled *Master's Theses in the Arts and Social Sciences, Master's Theses Directories: The Arts and Social Sciences* is more comprehensive than *Masters Abstracts International.* It, however, lacks the excellent summaries that are included in *Masters Abstracts International.*

Sparks, Kenneth R., comp. *A Bibliography of Doctoral Dissertations in Television and Radio.* Syracuse, NY: School of Journalism, Newhouse Communications Center, Syracuse Univ., 1971.
Z7221.S650 (Second Floor)

This bibliography is a companion to Kittross's work *(q.v.).* Like Kittross' bibliography, this publication lists dissertations written about television from its earliest days to 1970.

XVIII. PERIODICALS AND PERIODICALS DIRECTORIES

A. MANUSCRIPT SUBMISSION REQUIREMENTS

Dyer, Carolyn Stewart, and James Hamilton, comps. *The Iowa Guide: Scholarly Journals in Mass Communication and Related Fields.* 5th ed. Iowa City: Iowa Center for Communication Study, School of Journalism & Mass Communication, Univ. of Iowa, 1991.
Main Ref PN4071.G350

This publication "is designed to help journalism and mass communication researchers find appropriate journals in which to publish their work and to help them prepare manuscripts for publication. It provides a directory containing current information on the manuscript requirements and review processes of 122 journals, some of which focus on journalism, mass communication or speech communication as their primary concerns and others that have published articles on journalism or mass communication" (p. 5). In addition, *The Iowa Guide* identifies refereed journals.

B. DIRECTORIES

Loughney, Katharine. *Film, Television, and Video Periodicals: A Comprehensive Annotated List.* New York: Garland Publishing, Inc., 1991.
Main Ref PN1993.L68

". . . [T]his directory . . . list[s] the most widely used and accessible film, television and video periodicals in the United States. The list is . . . comprehensive, not selective. It contains scholarly journals as well as fan magazines. Coverage is predominantly English language, but foreign publications are included, selected on the basis of availability in the United States and longevity of publication" (Introduction, p. ix). The annotated entries provide brief descriptions of the publications. Addresses, telephone numbers, and International Standard Serial Numbers are also included.

Chadderdon, David H., and Odette Salvaggio, eds. *Film and Television Periodicals in English. Factfile #1.* Los Angeles: The American Film Institute, 1990.
Main Ref PN1993.F54

This annotated list of English-language magazines and journals in film and television is useful, though somewhat out-of-date. For more comprehensive and more current coverage of mass media publications, be sure to consult the several other titles cited in this section of the bibliography. The timeliest source to consult is the annual *Ulrich's International Periodicals Directory.* 5 vols. New Providence, NJ: R. R. Bowker, 1932--. **Main Ref Z6941.P445** *Ulrich's*, which is shelved at the Reference Desk, includes a periodical's current subscription rates, its address and telephone number, and occasionally its editor's name.

Sova, Harry W., and Patricia L. Sova. *Communication Serials: An International Guide to Periodicals in Communication, Popular Culture, and the Performing Arts.* Virginia Beach, VA: SovaComm, Inc., 1992.
Main Ref Z5602.C6

This excellent directory of over 2,700 periodicals--including many magazines and journals of television--provides a great amount of information about each title that it covers. Directory information, *e.g.*, address, International Standard Serial Number *(ISSN)*, and other basic elements, is given for each title. Beyond this, however, each entry contains significant information that is not to be found in most other specialized serials directories. For example, the description of each periodical includes such desirable features as listings of the publication's standard departments, along with the titles of the indices and abstracts which provide subject indexing for it. *NOTE:* A fine companion to use with this publication is *The Iowa Guide* (*q.v.*), which indicates whether a journal is refereed.

C. SPECIAL PERIODICALS AND THE VARIETY TELEVISION REVIEWS

Communication Booknotes, semi-monthly. Washington, DC: Center for Telecommunication Studies, George Washington Univ., 1982--.
P87.B75 (Bound volumes on Third Floor; current issues in Current Periodicals)

This publication helps the scholar to stay abreast of the new publications in the communication sciences. [It] "provides early information about new publications (chiefly books, monographs, reports and documents) on telecommunications, mass communication and information. . . . [C]omparative and evaluative comments are included as well" (Preface).

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Current Contents. Arts & Humanities, biweekly. Philadelphia: Institute for Scientific Information, Inc., 1979--.
Main Ref AI3.C98 (Index Table 2F)

Current Contents, which reproduces the tables of contents of more than 1500 journals, lends access to the most recently published articles in several fields, including television. [*NOTE:* Issues remain on Index Table 2F until the bound volumes of the *Arts & Humanities Citation Index (q. v.)* arrive.]

Television & Cable Action Update: Addenda to TELEVISION & CABLE FACTBOOK: The Authoritative News Service of Actions Affecting Broadcasting and Cable TV Activities. Washington, DC: Warren Publishing, Inc., weekly.
Main Ref TK6540.T453 (Index Table 11F)

This is the weekly supplement to the *The TELEVISION & CABLE FACTBOOK (q.v.)*. Having such categories as "TV Station Sales & Transfers" and "TV: State of the Industry," it is a useful companion to the *Television Digest*, which is cited below.

Television Digest with Consumer Electronics, weekly. Washington, DC: Warren Publications, Inc., 1945--.
Main Ref TK6540.T45 (Latest year on Index Table 11F; prior years in Science Library)

Television Digest surveys and summarizes the week's news in "broadcasting, cable, consumer electronics and allied fields" *(Masthead)*. Its news items, which are clearly presented, brief, and to-the-point, make the publication an excellent resource to consult for current news affecting the television broadcasting industry. Statistics, legislation, obituaries, and many other topics are its standard fare. The *BUSINESS INDEX*, which is in *GALIN*, provides subject indexing for this periodical.

Variety Television Reviews, 1923-1988. New York: Garland Publishing, 1989.
Main Ref PN1992.3.U5V36 1989

The fifteen-volume basic set contains "facsimiles of television reviews published in weekly *Variety* from 1923 through 1988 and *Daily Variety* from 1946 through 1960" (*Publisher's Flier*). Volume 15 provides comprehensive indexing for the set. Additional annual volumes are being published, each containing its own index.

XIX TELEVISION AND THE ARTS

A. GENERAL RESOURCES

Wasserman, Steven R., and Jacqueline Wasserman O'Brien, eds. *The Lively Arts.* 2nd ed. Detroit: Gale Research Company, 1985.
Main Ref PN2289.L55 1985

This serves as "a guide to the fields of music, dance, theater, film, radio, and television in the United States and Canada, covering professional and trade organizations, arts agencies, government grant sources, foundations, educational programs, journals and periodicals, consultants, special libraries, research and information centers, festivals, awards, and book and media publishers" (Title Page).

B. TELEVISION AND FILM

Edgerton, Gary R., ed. *Film and the Arts in Symbiosis: A Resource Guide.* Westport, CT: Greenwood Press, 1988.
Main Ref PN1995.25.F53

"This resource handbook is designed to take a first systematic look at the key relationships that exist between motion pictures and eleven other traditional or communication arts" (Preface, p. vii). Chapter Ten, (Lafferty, William, "Film and Television," pp. 273-309), explores the relationship between television and the cinema. It is a detailed, scholarly essay that concludes with a selected bibliography, filmography, and videography.

C. TELEVISION AND LITERATURE

Baskin, Ellen, and Mandy Hicken, comps. *Enser's Filmed Books and Plays: A List of Books from Which Films Have Been Made, 1928-1991.* Aldershot, Hants, England: Ashgate Publishing Limited, 1993.
Main Ref PN1997.85.B3745

Enser's includes television adaptations of books and plays as well as cinematic adaptations. (*NOTE:* Several earlier editions of this book are on the Third Floor. This information is important because the current edition has not been as scrupulously edited as its predecessors.)

Davison, Peter, Rolf Meyersohn, and Edward Shils, eds. *Literary Taste, Culture and Mass Communication.* 14 vols. Teaneck, NJ: Somerset House, 1978-1980.
AC1.L79 (Second Floor)

This series is a collection of scholarly articles and papers examining the impact of the mass media upon society's literary and cultural proclivities. *Volume Two,* entitled *Mass Media and Mass Communication,* is of particular interest to television researchers. However, other volumes in the series are also pertinent.

Emmens, Carol A. *Short Stories on Film and Video.* 2nd ed. Littleton, CO: Libraries Unlimited, 1985.
Main Ref PN1997.85.E45

Including "all the films produced between 1920 and 1984 that are based on short stories by American authors or outstanding international authors well known in America" (p. vii), this book identifies reel-to-reel film and videocassette adaptations of the literary works that it covers. It is alphabetically arranged by author, and for each adaptation, the names of the cast members, the release date, the video format, and a one-line synopsis are provided. A list of distributors appears at the end of the book, and there are indices to film titles as well as to short-story titles. (*NOTE:* Consult the several video catalogues cited in the DIRECTORIES division of this bibliography to determine current purchase or rental costs of the films and videocassettes.)

D. TELEVISION AND MUSIC

Harris, Steve. *Film and Television Composers: An International Discography, 1920-1989.* Jefferson, NC: McFarland & Company, Inc., Publishers, 1992.
Music Ref ML156.4.M6H28 (Seventh Floor)

This book is similar to Limebacher's *Keeping Score* (*q.v.*). Used together, the two publications provide comprehensive coverage of the composers of film and television music and their works.

---. *Film, Television, and Stage Music on Phonograph Records: A Discography.* McFarland & Company, Inc., Publishers, 1988.
Main Ref ML156.4.M6H3

Chapter II, "Television Research: Related Records," pp. 275-344, "concentrates on original and adapted music composed specifically for television productions" (p. 2) and spans the medium from its early days to 1986.

Limebacher, James L., and H. Stephen Wright. *Keeping Score: Film and Television Music, 1980-1988 (with Additional Coverage of 1921-1979).* Metuchen, NJ: The Scarecrow Press, Inc., 1991.
Music Ref ML128.M7L5 (Seventh Floor)

This is a key to the identification of composers of film and television music and the films and programs featuring their work.

Ransom, Philip. *By Any Other Name: A Guide to the Popular Names and Nicknames of Classical Music and to Theme Music in Films, Radio, Television and Broadcast Advertisements.* 5th ed. Newcastle-upon-Tyne, England: Northern Regional Library System, 1984.
ML113.R3 (Seventh Floor)

This small publication "is an alphabetical guide [connecting the] nicknames and popular names of classical music to the true titles and composers of the pieces" (Introduction).

E. TELEVISION AND THEATER

Leonard, William Torbert. *Theatre: Stage to Screen to Television.* 2 vols. Metuchen, NJ: The Scarecrow Press, 1981.
Main Ref PN2189.L44

Marill, Alvin H. *More Theatre: Stage to Screen to Television.* 2 vols. Metuchen, NJ: Scarecrow Press, 1993.
Main Ref PN2189.M32

Leonard's *Theatre: Stage to Screen to Television* and Marill's *More Theatre: Stage to Screen to Television* are a record of productions adapted from the stage, to the movie screen, to the television broadcast. The entries in *Theatre* and *More Theatre* are arranged alphabetically by title and include plot synopses, credits, and performance dates.

Rose, Brian G. *Television and the Performing Arts: A Handbook and Reference Guide to American Cultural Programming.* Westport, CT: Greenwood Press, 1986.
PN1992.66.R67 (Third Floor)

Rose examines the transformation of the live performance to the medium of television and addresses such forms of entertainment as opera, theater, classical music, and dance. Coverage is from the emergence of television in the late 1940's through the mid-1980's. Each analytical chapter concludes with a bibliography of relevant books, articles, and dissertations, as well as with a videography.

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